

# Revision of Street Trading Policy

Councillor Angela Lax

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Agenda Item: 11

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Key Decision? NO

Local Ward

Members



**Full Council**

## 1. Executive Summary

- 1.1 Cabinet in October 2020 agreed the draft Event and Festivals policy for the purposes of consultation and consultation, this took place between 21st October 2020 and 18th November 2020. The outcome of the public consultation was considered by the Economic Growth, Environment and Development (Overview and Scrutiny) Committee on 24th November and some changes subsequently made to the draft policy as well as the associated guidance.
- 1.2 There is some overlap with the Street Trading Policy which has been amended to take account of the Events Policy and some procedural parts removed to go within a separate street trading procedure. Pending the introduction of the new Events and Festivals Policy, a further review of the Street Trading policy will take place in 2021.
- 1.3 Full Council are now being asked to approve the revised Street Trading Policy and remove the delegation in the constitution for the Regulatory and Licensing Committee to determine Expressions of Interest.

## 2. Recommendations

- 2.1 That members approve the amended Street Trading Policy and remove the delegation in the constitution for Regulatory and Licensing Committee to determine Expressions of Interest.

## 3. Background

- 3.1 The Events and Festivals Policy and guidance will now provide a decision making framework for larger events and festivals in the district and guidance for event organisers.
- 3.2 Lichfield District Council's Street Trading Policy includes a section on Special Events and Festivals which now overlaps with the Events and Festivals Policy. Subject to the Event and Festivals policy being adopted, parts of the Street Trading Policy will require amending. On this basis, the areas which overlap have been removed and clarification given where the Street Trading policy still applies. Some aspects of the policy have also been removed so that they are included in the street trading procedure.
- 3.3 A further review of the policy will be undertaken in 2021 to ensure alignment with the Events and Festivals Policy and Guidance as this is implemented.

Alternative Options	1. The Policy could be left as is but this would result in overlap and contradictions across the 2 policies.
Consultation	1. The Events Policy has been consulted upon and the proposed changes take account of that consultation.
Financial Implications	1. None from this report
Contribution to the Delivery of the Strategic Plan	<ol style="list-style-type: none"> <li>1. A key theme of Lichfield District Council's strategic plan 2020-2024 is that we will work collaboratively to shape our place and develop prosperity across Lichfield District.</li> <li>2. Events and festivals are recognised as a key part of showcasing our district, and encouraging economic growth. A varied events programme, helps us build on our heritage, tourism, and cultural offer and encourages more footfall, both to the events and afterwards as events help showcase the district for future return visits. The Street Trading Policy supports events and festivals and start up businesses.</li> </ol>
Equality, Diversity and Human Rights Implications	1. An equality impact assessment has been undertaken.in relation to the event and festivals policy.
Crime & Safety Issues	1. Street Trading provides a regulatory framework to help reduce the risk of any associated crime and safety issues.
Environmental Impact	1. The environmental impact of street trading is assessed, managed and mitigated through the event booking enquiry/assessment process and street trading procedure.
GDPR/Privacy Impact Assessment	1. Not Applicable

	Risk Description	How We Manage It	Severity of Risk (RYG)
A	Overlap/ contradiction between the Events Policy and Street Trading Policy	Revisions to the Street Trading policy and links to the Events Policy.	Green
B			
C			
D			
E			

**Background documents**  
[Revised Street Trading Policy](#)

**Relevant web links**