

Appendix B – Draft Lichfield District 2050 Strategy Year 1 Delivery Plan

CONFIDENT COMMUNITIES – We will be the place where people across the UK aspire to live					2028 Milestones							
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Infrastructure first	Work with voluntary and community sector	Effective Design Code	City Centre Regeneration	Bringing empty properties back into use	Supply of safe, healthy, and affordable rental properties	Affordable housing on council owned sites.	New Local Plan
Launch LDC's 2024-27 Community and Voluntary Sector Funding programme, making a positive impact on our communities	Funding programme launched, and quarterly monitoring of outcomes	Quarterly monitoring of outcomes	Quarterly monitoring of outcomes	End of year report on outcomes								
Work with the Community Foundation to deliver the Councillor Community Fund 2024-25 that will award small grants to local community groups	Launch of the fund	Applications will be processed, and awards will commence	Awards will continue	End of year evaluation								
Establish a food partnership network, bringing together partners to tackle food poverty and collaborate	Initial priority actions agreed and commenced			End of year review of the partnership								
Work with CASES to deliver a joined-up advice and signposting service	Joint Action Plan developed			Delivery of several priority actions								

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Adopt a Lichfield District Design Code, a Supplementary Planning Document (SPD)	Statutory public consultation	Results of the consultation	Adopt and launch									
Demolition of the MSCP and retail units complete		Demolition works started	Demolition works complete									
Development of meanwhile use on the BRS site		Landscaping on site starts										
Cinema and plaza construction underway	Preferred contractor selected		Cinema construction starts, plaza complete	Marketing of food and beverage units to have started								
Old Ford Site sold, and development work started	Final bids submitted BRS design code approved	Preferred bidder identified		Sale and planning application approved Development works to start								

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				Marketing of further zones to have started								
Engage with the owners of 80 empty properties, both commercial and residential, focusing on those that have been vacant the longest, to understand the barriers and blockages and work with them to bring as many as possible back into use	Engage with 20 empty properties	Engage with 20 empty properties	Engage with 20 empty properties	Engage with 20 empty properties								
Using intelligence from engaging with empty property owners to develop a new empty property strategy				New strategy and action plan in place								
Lobbying of registered providers of social housing to increase the supply of affordable rental properties, and to agree tangible actions to move forward	Quarterly review meetings in place											

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Develop a plan of further actions to increase the supply of affordable rental properties				Plan in place								
Lobbying of registered providers of social housing to improve the conditions and maintenance of properties, and to agree tangible actions to improve	Quarterly review meetings in place											
Improved inspection rates for private rental complaints	Additional capacity in place to address this											
Developed and launched a new Homelessness and Rough Sleeping Strategy 2025-2030	Development of the strategy			Strategy approved								
LWMTS to intervene to deliver more temporary accommodation across the district				Additional units delivered								
Complete the first year of our Local Plan Delivery Plan, including a call for sites and update several pieces of key evidence	Call for sites to conclude. Publish	Progress evidence and preparation	Undertaken Issues &	Report on Options consultation								

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	schedule of sites	of first consultation	Options consultation									
Launched our new Strategic Infrastructure Group to monitor s106 and community infrastructure Levy (CIL)	First meeting of SIG to convene	Publish Infrastructure Funding statement	Hold bidding round for CIL monies	Allocation of CIL monies to projects and monitoring of delivery								
Implemented a new approach to major developments to agree more S106s 'up front' with a focus on securing the right infrastructure investment	New approach 'goes live'											
Lobbying of key infrastructure partners to ensure the views of the district are heard, with key specific lobbying priorities to be agreed	Ongoing											
Implementing Social Value and Contract Management Strategies across the Council to support confident communities through supply chain commitments	Development of strategies	Approval of strategies		Embed and deliver the strategies								

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Several key outcome performance measures have been identified, and where in place, an initial baseline has been provided. During the first half of 2024/25, appropriate targets will be established.

CONFIDENT COMMUNITIES – Outcome Performance Measures	Baseline
Increase the number of voluntary and community sector organisations in the district	Estimated 542 voluntary organisations delivering in the district. Source: Support Staffordshire , 2021
Increased satisfaction with the district as a place to live	Baseline to be established in 24/25
Increased % of residents who feel they can include decisions on things that matter to them	Baseline to be established in 24/25
Decrease in the average waiting time on the Housing Register	2022-23 average waiting time was 166 days. Source: LDC
Increase in the number of major planning applications where S106s are agreed in advance	Baseline to be established in 24/25
Achieve the AMR % of affordable homes delivered on new housing sites	Annual Monitoring Return(AMR) requires a minimum of 28% in 2023-24. The %age changes each year per the dynamic model. %age to be reviewed in 24/25 as evidence is updated and work on the Local Plan progresses
Defined programme of social / public value activities including the monitoring of contractual social value commitments	Baseline to be established in 24/25

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PROSPEROUS COMMUNITIES – We will enable Lichfield, Burntwood and our villages to flourish					2028 Milestones					
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Action Plan for Burntwood	'Meanwhile' activities on the Birmingham Road Site	Birmingham Road Site regeneration	Residential zone on the Birmingham Road Site	Infrastructure	Public transport
Engaged with stakeholders to develop Burntwood masterplan and capital bids put forward as part of MTFS	Commission masterplan		Draft masterplan and capital implications understood	Capital funding bids put forward						
Demolition of the MSCP and retail units will be complete and development of meanwhile use will have started	Demolition contract award and preparation/mobilisation of demolition site	Demolition works and landscaping on site start date	Demolition complete							
Cinema and plaza construction underway	Preferred contractor selected		Cinema construction starts, plaza complete	Marketing of food and beverage units to have started						

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PROSPEROUS COMMUNITIES – We will enable Lichfield, Burntwood and our villages to flourish					2028 Milestones					
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Action Plan for Burntwood	'Meanwhile' activities on the Birmingham Road Site	Birmingham Road Site regeneration	Residential zone on the Birmingham Road Site	Infrastructure	Public transport
Old Ford Site sold, and development work started	Final bids submitted BRS design code approved	Preferred bidder identified		Sale and planning application approved Development works to start Marketing of further zones to have started						
Launched our new Strategic Infrastructure Group to monitor s106 and community infrastructure Levy (CIL)	First meeting of SIG to convene	Publish Infrastructure Funding Statement(IFS)	Hold bidding round for CIL monies	Allocation of CIL monies to projects and monitoring of delivery						
Implemented a new approach to major developments to agree more S106s 'up front' with a focus on securing the right infrastructure investment	New approach 'goes live'									

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PROSPEROUS COMMUNITIES – We will enable Lichfield, Burntwood and our villages to flourish					2028 Milestones					
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Action Plan for Burntwood	'Meanwhile' activities on the Birmingham Road Site	Birmingham Road Site regeneration	Residential zone on the Birmingham Road Site	Infrastructure	Public transport
Lobbying of key infrastructure partners to ensure the views of the district are heard, with key specific lobbying priorities to be agreed	Ongoing									
Utilise the regeneration of Lichfield City centre to lobby public transport providers for improved services	Engage SCC									
Develop and install interactive wayfinding and discovery strategy across Lichfield District and Lichfield city centre to attract new visitors		Design	Installation	Promotion						
Launch a new visitor economy campaign, including a refreshed events calendar in partnership with visitor economy organisations to attract new visitors		Launch								

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PROSPEROUS COMMUNITIES – Outcome Performance Measures	Baseline
Increase the number of business start ups	440 Births of New Enterprises 2022 (Source)
Improve business survival rates	39.4% businesses survived 5 years after birth. 2017 – 2022 (Source)
Increased adult skills levels	RQF/NVQ L2+ adult qualifications – 89.8%, 2022 Source Nomis RQF/NVQ L4+ adult qualifications – 58.8%, 2022 Source Nomis
Improved educational attainment of young people	Key Stage 2 - % of pupils achieving expected standard in reading writing and maths – 63%, 2022/23 Average Attainment 8 Score – 48.5, 2022/23
Increased resident earnings	Average gross resident-based earnings £35,714 - 2021

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ACTIVE COMMUNITIES – We will make Lichfield District the most active in the UK					2028 Milestones								
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	New leisure centre	Utilise our parks and green spaces	Small grants scheme	More family focused activities	New Residents Advantage Card scheme	New leisure facilities	Build stronger links with GP surgeries and schools	Network of community groups and clubs	Power of local communities
Leisure centre construction work commenced	Detailed cost plans developed	Work onsite started											
Delivering and developing our Active Lichfield Health and wellbeing programme in local communities and with partners tackling health inequalities	Quarterly monitoring	Quarterly monitoring	Quarterly monitoring	Quarterly monitoring									
Developed a proposal for an active communities small grants scheme and submitted as part of MTFS process				Proposal developed and submitted as part of MTFS									
Hello Velo – pop up street velodrome in Lichfield and Burntwood	Annual Hello Velo delivered												

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Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	New leisure centre	Utilise our parks and green spaces	Small grants scheme	More family focused activities	New Residents Advantage Card scheme	New leisure facilities	Build stronger links with GP surgeries and schools	Network of community groups and clubs	Power of local communities
Delivery of Community Games in partnership with Inspire Activity	Annual Community Games delivered												
Provide more opportunities for families to be physically active together	Consultation on demand and gaps	Produce a programme of activities	Quarterly monitoring	Quarterly monitoring									
Scoped out options for implementing a Residents Advantage Card			Options developed										
Adventure golf delivered		Delivered by Q2											
Climbing wall delivered				By end of year									
Padel tennis			Delivered by Q3										

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Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	New leisure centre	Utilise our parks and green spaces	Small grants scheme	More family focused activities	New Residents Advantage Card scheme	New leisure facilities	Build stronger links with GP surgeries and schools	Network of community groups and clubs	Power of local communities
Delivery of Getin2it Programme for young people, offering positive activities and opportunities, in partnership with partners and schools	Ongoing												
Delivery of UKSPF Us Girls programme designed to increase and sustain young women’s participation in sport and physical activity in underserved communities	Ongoing												
Delivery of Getin2it Volunteer Programme	Ongoing												
Making funding available via LDC’s 2024-27 Community and Voluntary Sector Funding programme, making a positive impact on our communities	Funding programme launched, and quarterly monitoring of outcomes.	Quarterly monitoring of outcomes	Quarterly monitoring of outcomes	End of year report on outcomes									

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Several key outcome performance measures have been identified, and where in place, an initial baseline has been provided. During the first half of 2024/25, appropriate targets will be established.

ACTIVE COMMUNITIES – Outcome Performance Measures	Baseline
Increase adult physical activity rates	Participation Baseline – Adults – Inactive (less than 30mins per week) 24.2% Fairly Active (30-149mins per week) 14.2% Active (at least 150 mins per week) 61.6% Source: Sport England Active Lives Survey November 2021-22
Increase physical activity rates amongst children	Children- Less active (less than 30mins per day) 32.8% Fairly Active (An average of 30-59mins per day) 25.3% Active (An average of 60+mins per day) 41.8% Source: Sport England Children & Young People’s activity data November 2021-22
Increased usage of parks and green spaces	4.2m visitors to Beacon Park in 2022-23 (Source: internal visitor reporting) Baseline to be established in 24/25
Increase usage of our arts and culture attractions	Baseline to be established in 24/25

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GREEN COMMUNITIES – We will create the greenest district in the country					2028 Milestones								
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Two new nature reserves	Greenway	Carbon Reduction Plan	Increase recycling rate	Food waste service	Digital dashboard	New Local Plan	Green streets	EV charge points
Identified and agreed several LDC-owned sites to put forward as a biodiversity offset sites / future habitat bank		First tranche agreed											
Scoped out potential locations for new nature reserves				Locations scoped									
Work to ensure that Lichfield Greenway between Lichfield and Burntwood is opened to walkers and cyclists	Start clearance works	Lease Agreement in place	Complete clearance works										
LDC revised organisational carbon reduction plan in place and being delivered	Plan in place	Quarterly monitoring	Quarterly monitoring	Quarterly monitoring									
District-wide climate event held bringing together residents, businesses and community groups and begin our district wide climate change strategy			Climate event held	First draft District Strategy									
District-wide recycling campaign to encourage behaviour change and increase recycling rates	Ongoing	Ongoing	Ongoing	Ongoing									
Develop a plan for implementing food waste collection by March 2026				Robust plan in place									

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Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Two new nature reserves	Greenway	Carbon Reduction Plan	Increase recycling rate	Food waste service	Digital dashboard	New Local Plan	Green streets	EV charge points
Our environmental digital dashboard will be launched, displaying LDC carbon emissions to inform and direct future initiatives	Initial carbon emissions dashboard published	Addition of further environment metrics	Data updates	Data updates									
Development of a new Local Plan	Call for sites to conclude. Publish schedule of sites	Progress evidence and prepare for first consultation	Undertaken Issues & Options consultation	Report on Options consultation									
Utilising Biodiversity Net Gain as an opportunity for investment in street trees, bee bricks and bird boxes				First green streets in place									
Working with County Council to have a county-wide EV strategy in place that meets the districts needs				Strategy in place									
Agreed best use of LDC EV capital monies				Agreed plan									

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GREEN COMMUNITIES – Outcome Performance Measures	Baseline
Increase recycling rates	44.3% (of household waste sent for reuse, recycling, or composting) 2022/2023 (source)
Reduce LDC carbon emissions	1030.43 tCO ₂ e 2021 (Source: Internal Carbon Baseline Calculations)
Reduce District-wide carbon emissions	Not available. Baseline to be established in 24/25