











## **Appendix C – Draft Lichfield District 2050 Strategy Year 1 Delivery Plan**

Several key outcome performance measures have been identified, and where in place, an initial baseline has been provided. During the first half of 2024/25, appropriate targets will be established.

<b>CONFIDENT COMMUNITIES – Outcome Performance Measures</b>	<b>Baseline</b>
Increase the number of voluntary and community sector organisations in the district	Estimated 542 voluntary organisations delivering in the district. Source: Support Staffordshire , 2021
Increased satisfaction with the district as a place to live	Baseline to be established in 24/25
Increased % of residents who feel they can include decisions on things that matter to them	Baseline to be established in 24/25
Decrease in the average waiting time on the Housing Register	2022-23 average waiting time was 166 days. Source: LDC
Increase in the number of major planning applications where S106s are agreed in advance	Baseline to be established in 24/25
Achieve the AMR % of affordable homes delivered on new housing sites	Annual Monitoring Return(AMR) requires a minimum of 28% in 2023-24. The %age changes each year per the dynamic model. %age to be reviewed in 24/25 as evidence is updated and work on the Local Plan progresses
Defined programme of social / public value activities including the monitoring of contractual social value commitments	Baseline to be established in 24/25

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PROSPEROUS COMMUNITIES – We will enable Lichfield, Burntwood and our villages to flourish					2028 Milestones					
Year 1 2024/25 Actions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Action Plan for Burntwood	'Meanwhile' activities on the Birmingham Road Site	Birmingham Road Site regeneration	Residential zone on the Birmingham Road Site	Infrastructure	Public transport
Engaged with stakeholders to develop Burntwood masterplan and capital bids put forward as part of MTFS	Commission masterplan		Draft masterplan and capital implications understood	Capital funding bids put forward						
Demolition of the MSCP and retail units will be complete and development of meanwhile use will have started	Demolition contract award and preparation/mobilisation of demolition site	Demolition works and landscaping on site start date	Demolition complete							
Cinema and plaza construction underway	Preferred contractor selected		Cinema construction starts, plaza complete	Marketing of food and beverage units to have started						







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<b>PROSPEROUS COMMUNITIES – Outcome Performance Measures</b>	<b>Baseline</b>
Increase the number of business start ups	440 Births of New Enterprises 2022 ( <a href="#">Source</a> )
Improve business survival rates	39.4% businesses survived 5 years after birth. 2017 – 2022 ( <a href="#">Source</a> )
Increased adult skills levels	NVQ L4+ adult qualifications – 33.6%, 2021 Source Nomis
Improved educational attainment of young people	GCSEs (and equivalent) in English and Maths by age 19 - 76.61% 2021 Source: Dept for Education







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<b>ACTIVE COMMUNITIES – Outcome Performance Measures</b>	<b>Baseline</b>
Increase adult physical activity rates	Participation Baseline –  Adults – Inactive (less than 30mins per week) 24.2% Fairly Active (30-149mins per week) 14.2% Active (at least 150 mins per week) 61.6%  Source: Sport England Active Lives Survey November 2021-22
Increase physical activity rates amongst children	Children- Less active (less than 30mins per day) 32.8% Fairly Active (An average of 30-59mins per day)25.3% Active (An average of 60+mins per day) 41.8% Source: Sport England Children & Young People’s activity data November 2021-22
Increased usage of parks and green spaces	4.2m visitors to Beacon Park in 2022-23 (Source: internal visitor reporting)  Baseline to be established in 24/25
Increase usage of our arts and culture attractions	Baseline to be established in 24/25







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<b>GREEN COMMUNITIES – Outcome Performance Measures</b>	<b>Baseline</b>
Increase recycling rates	44.3% (of household waste sent for reuse, recycling, or composting) 2022/2023 <a href="#">(source)</a>
Reduce LDC carbon emissions	1030.43 tCO <sub>2</sub> e 2021 (Source: Internal Carbon Baseline Calculations)
Reduce District-wide carbon emissions	Not available. Baseline to be established in 24/25