

Strategic Theme	Corporate Indicators	Source	Source data seen	Code	2018/19	2019/20	2020/21	2021/22	Overall direction of travel (4 year period)	Staffordshire 2020/2021 average where available	England 2020/2021 average where available	Comments
Enabling people	Percentage of adults (aged 19+) that meet the Chief Medical Officer's recommendations for physical activity (150+ moderate intensity equivalent minutes per week)	Active Lives Survey	Y	EP 001	57.60%	65.90%	65.80%	66.9% at May 21	↑	59.30%	60.90%	Latest figures are up to May 21
	% or respondents who have given unpaid help to groups, clubs or organisations	Feeling the difference survey (Staffs Police)	Y	EP 002	10%	13%	Not Available	23.30%	↑	16.30%	16.30%	Direction of travel over available years. Feeling the Difference Survey has not been carried out since September 2018, more recent figures are from the Active Lives Survey (Sport England).
	Supply of face-to-face debt advice as a percentage of demand	Money & Pensions Service via LGA	Y	EP 003	N/A	10%	Not yet available	Not yet available	■	32% (2019)	N/A	West Midlands average 43% (2019)
	Percentage of households in fuel poverty	Department for Business, Energy & Industrial Statistics	Y	EP 004	9.1%	12.50%	Not Available	Not Available	↑	15.1% (2019)	13.4% (2019)	Direction of travel over available years
	Rough sleeping rate per 10,000 households	LDC	Y	EP 005	1.2	1.2	0.7	Value suppressed to prevent disclosure of sensitive information	↓	N/A	N/A	Direction of travel over four years. Figure increase between 2017/18 and 2018/19 and has decreased since 2019/20.
	Proportion of households in council tax arrears	LDC	Y	EP 006	2,493	2,769	1,797	2,820	↑	N/A	N/A	Number of summons issued. Recovery suspended for most of 2020/21 due to Covid-19
	Number of days to process new claims - Local Council Tax Support	LDC	Y	EP 007	19.68	19.71	21.43	18.19	↓	N/A	N/A	
	Number of days to process changes in circumstances - Local Council Tax Support	LDC	Y	EP 008	3.00	2.39	2.82	2.50	↓	N/A	N/A	
	Number of days to process new claims - Housing Benefit	LDC	Y	EP 009	17.55	11.70	15.75	15.21	↓	N/A	N/A	
	Number of days to process changes in circumstances - Housing Benefit	LDC	Y	EP 010	3.10	2.53	3.29	3.06	■	N/A	N/A	
Number of customer accounts	LDC	Y	EP 011	22,627	4,720	7,882	11,765	↑	N/A	N/A	The 2019/20, 20/21 and 21/22 figures are the total that have set up an account to date. The previous figure was for activated citizen users and is not comparable due to changes in data held in the systems.	
Shaping Place	Housing affordability ratio (house price in relation to average salary)	ONS	Y	SP 001	7.35	7.05	6.62	7.84	↑	6.91	8.96	
	Number of new affordable houses built	LDC	Y	SP 002	235	206	113	322	↑	N/A	N/A	132 social rent, 36 affordable rent and 154 shared ownership
	Net change in the number of houses	LDC	Y	SP 003	740	581	548	Not yet available	↓	N/A	N/A	Direction of travel over three years.
	% waste recycled (dry only)	LDC	Y	SP 004	26.95%	26.02%	25.68%	24.72%	↓	N/A	N/A	
	Waste collected (refuse recycling and organic)	LDC	Y	SP 005	40227.09	41028.81	45070.45	43103.36	↑	N/A	N/A	Figures are for the Joint Waste Service, Lichfield figure 23338.09
	Trade waste collected	LDC	Y	SP 006	1,069.91	1,129.42	886.45	1,120.57	↑	N/A	N/A	Reduction due to the impact of Covid-19 on businesses
Developing Prosperity	Number of jobs (total employment)	ONS	Y	DP 001	57,000	55,000	Not yet available	Not yet available	↓	403,000 (2020)	30,055,000 (2020)	Latest available figures are for 2020
	Number of jobs (total employment) West Midlands	ONS	Y	DP 001	3,008,000	2,951,000	Not Available	Not available	↓	403,000 (2020)	30,055,000 (2020)	Latest available figures are for 2020
	Number of working age population claimants of Job Seekers Allowance including Universal Credit	ONS	Y	DP 002	995	1,320	2,780	1,685	↑	2,046	1,508,410	Figure for England is total not average.
	Total value of RV	LDC	Y	DP 003	£90,105,038	£89,881,045	£89,214,845	£91,263,551	↑	£91,704,000	N/A	Latest available data for Staffordshire is 2020/21
	New measure of retail/office floorspace	LDC	Y	DP 004	1645 m ²	6562m ²	684m ²	Not yet available	↓	N/A	N/A	Direction of travel over three years. Figure for 2020/21 is 0 office floorspace and 634 retail floorspace. April 2021 data will be known following data collection / analysis during the summer / autumn of 2022.
	Number of business start-ups	ONS	Y	DP 005	485	485	455	Not yet available	↓	N/A	N/A	Latest data is for 2020
	Vacancy rates - Lichfield city centre	LDC	Y	DP 006	6.21%	4%	7%	Not yet available	↑	N/A	N/A	Figure as at January 22
	Vacancy rates - Burntwood town centre	LDC	Y	DP 007	4.50%	2.94%	5%	5.90%	↑	N/A	N/A	Figure as at January 22
	Number of visitors to the district	LDC	Y	DP 008	2,675,100	2,793,400	1,249,100	Not available until December 2022	↓	N/A	N/A	Direction of travel over three years. Figures are for calendar years. April - Sept 2020 9 coaches, April - Sept 2021 45 coaches.
	Visitor spending	LDC	Y	DP 009	£125,982,000	£129,196,000	£68,185,000	Not available until December 2022	↓	N/A	N/A	Direction of travel over three years. Figures are for calendar years.
A good council/Corporate health Indicators	Number of non domestic premises/ properties	LDC	Y	DP 010	3,038	3,076	3,090	3,046	↓	N/A	N/A	
	Number of complaints	LDC	Y	GC 001	119	77	68	90	↓	N/A	N/A	
	% of council tax collected (in year - does not include arrears payments)	LDC	Y	GC 002	98.72%	98.52%	98.12%	98.25%	■	N/A	N/A	Drop in collection rates expected due to pandemic
	% of business rates collected (in year - does not include arrears payments)	LDC	Y	GC 003	98.81%	98.92%	98.04%	97.87%	■	N/A	N/A	Drop in collection rates expected due to pandemic
	Level of General Reserves	LDC	Y	CHI 001	£5.310m	£6.392m	£5.714m	£6.888m (2021/22 MB)	↑	N/A	N/A	
	Efficiency of financial monitoring – quarterly financial monitoring reports to Cabinet and Strategic (Overview and Scrutiny) Committee and three Treasury Management reports annually to Audit and Member Standards Committee.	LDC	Y	CHI 002	Yes	Yes	Yes	Yes – (2021/22 MB)	■	N/A	N/A	
	Revenue outturn - does not vary by more than +/- £250,000 of the approved budget.	LDC	Y	CHI 003	Yes	Yes	Yes – for non- covid spend (covid underspend £.310m)	Yes – (2021/22 MB)	■	N/A	N/A	Direction of travel does not include Covid overspend.
	Payments to suppliers – at least 90% of undisputed invoices have been paid within 30 days	LDC	Y	CHI 004	81.78%	86.15%	86.08%	84.48%	↑	N/A	N/A	
	Efficiency of financial reporting – Draft Statement of Accounts produced, authorised and published by the statutory deadline.	LDC	Y	CHI 005	Yes	Yes	Yes	Not Yet Available emailed 17.03.22	■	N/A	N/A	Direction of travel over three years.
	Efficiency of financial reporting – Audited Statement of Accounts produced and authorised for issue by the statutory deadline with an unqualified External Audit Opinion.	LDC	Y	CHI 006	Yes	Yes	Yes	Not Yet Available emailed 17.03.22	■	N/A	N/A	Direction of travel over three years.
	Value for money – the External Auditors' unqualified Value for Money Judgement.	LDC	Y	CHI 007	Yes	Yes	Not Yet Available	Not Yet Available emailed 17.03.22	■	N/A	N/A	Direction of travel over three years.
Average number of days lost to sickness	LDC	Y	CHI 008	9.78	10.71	7.5	13.31	↑	N/A	N/A	Short term sick days 3.92, long term sick days 9.30	
% staff turnover	LDC	Y	CHI 009	13%	10%	9.1%	8.45%	?	N/A	N/A		
Number of council apprentices	LDC	Y	CHI 010	3	3	7	6	↑	N/A	N/A		
% of annual Performance Development Reviews (PDRs) completed.	LDC	Y	CHI 011	88.9%	51.1%	74.6%	56.7%	↓	N/A	N/A		

Please note the lighter grey bars indicate these are Corporate Health Indicators