

Public Document Pack

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Our ref
Ask for Mark Hooper
Email



District Council House, Frog Lane
Lichfield, Staffordshire WS136YU

Customer Services 01543 308000

Dear Sir/Madam

CABINET SUPPLEMENT

Please find attached supplement papers for Cabinet on **TUESDAY, 8TH MARCH, 2022 at 6.00 PM**

Yours faithfully

A handwritten signature in black ink, appearing to read "Christie Tims".

Christie Tims
Chief Operating Officer

SUPPLEMENT

3. Events Policy Update

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Evaluation of expression of interest event application - updated for 1 April 2021 EOI Event applications			
Event Name :			Panel Member :
Event Date :			Overall Score :
Does the date of this event clash with any other application?			Recommend for approval :
Economic Benefit - 25%	Max Points	Score	Notes
Generate income for the local economy.			
Procure goods and services locally where possible.			
Contribute towards meeting the council's strategic objectives around shaping places and developing prosperity			
Have local business involvement.			
Show variety in their offer to attract different customers			
Total Score	25		
Event Organisers Experience/previous experience - 25%	Max Points	Score	
Organiser's past performance and experience in organising previous events			
Demonstrate the need to comply with relevant legislation and guidance			
Payment of fees/outstanding debts			
Total score	25		
Financial Viability - 20%	Max Points	Score	
Demonstrate the financial viability of the proposed event			
Total score	20		
Promotes the district and engages the community - 15%	Max Points	Score	
Promoting Lichfield District as a vibrant and attractive place to live, work and visit			
Encouraging community engagement - residents and businesses, and promoting civic pride in events and festivals			
Supporting cultural, economic, community and social growth for the benefit of the district			
Total score	15		
Environmental Impacts - 15%	Max Points	Score	
Impact of noise, vibration, fumes, disruption on local communities and the environment			
Waste management (including minimising visitor and trade waste) and managing risk of spillages and surface damage to/on the local environment, including plans for cleaning up after an event and suitably restoring a site/location			
Promotion of the use of recycled materials.			
Total score	15		
Overall score	100		

To grant an in principle approval, score must achieve 70 - subject to no date clash

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