## Report on Elected Members' Learning and Development Plan for 2012/13

## 1. Purpose of Report

1.1 To provide information to the Committee on the results of the Elected Members' Learning and Development Needs Analysis - LDNA (which was carried out during October 2011).
1.2 For the Committee to consider the views of the Elected Members with regards to the identified learning \& development needs.
1.3 For the Committee to note the feedback on the induction programme for members in 2011 which will be used to inform future induction planning.
2. Recommendation
2.1 That the Committee agrees the identified learning / training priorities of Elected Members for the next twelve months.

## 3. Details of Report

3.1 Elected Members' Learning and Development is a key factor in Lichfield District Council's continuing performance as a good council.
3.2 To ensure the training and development events meet the needs of the Members, we asked the Committee to guide us on the content of the Learning and Development Needs Analysis and how best to communicate it to Members and continue to improve completion rates by member.
3.3 Since introducing the new approach to LDNA through this committee in 2008 we have tried various means to encourage, support and promote member development. The personalised LDNA was sent to all Members with the request that everyone complete the form and at the very least send in a nil return. Despite all our efforts we continue to have around $53.5 \%$ of members choosing to participate in this process of considering their own development. On the other hand we have had a small improvement in the return rate over last year, with considerably fewer nil returns. An overview of next years planned approach is contained in Appendix 1.
3.4 In addition to this year's LDNA we requested feedback on how well the induction programme had been received and any suggestions for improvement for future inductions. This survey generated only 8 returns (14\%). Analysis of feedback is given in Appendix 2.

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## 5. Financial Implications

5.1 A budget for Member development has been allocated and will be used to fund learning and development in a way that meets the priority needs of the majority of Members and the council.

## 6. Strategic Plan Implications

6.1 Learning and development will continue to specifically address corporate priorities and issues highlighted in the Strategic Plan.

## 7. Human Rights Issues

7.1 There are no direct implications.

## 8. Risk Management Issues

The risks are identified below.

| Description <br> of Risk | likelihood/ <br> impact | Risk <br> Status | Countermeasures | Responsibilities |
| :--- | :--- | :--- | :--- | :--- |
| Members <br> availability <br> to attend relevant <br> training events | Medium/Low | Tolerable | Continue to explore <br> flexible means of <br> delivering training. | Members, Employment <br> Committee and officers <br> allocated to support <br> Member training |
| The risk of <br> Members failing <br> to engage / attend <br> planned training. | Medium/Medium | Material | Need to find ways <br> of ensuring <br> Members engage <br> with their own <br> personal <br> Development | Members, Employment <br> Committee and officers <br> allocated to support <br> Member training. |
| Waste of <br> resources /costs <br> effectiveness <br> associated with <br> none attendance. | Low/Low | Tolerable | Encouraging <br> members to attend <br> events or make the <br> training compulsory | Members, Employment <br> Committee and officers <br> allocated to support <br> Member training. |

## ELECTED MEMBER LEARNING \& DEVELOPMENT PROPOSAL JANUARY 2012 ONWARDS

## 1. Background

A modern and effective Local Government organisation requires an Elected Member development programme that ensures Members can fulfil their responsibilities to the local community and provide clear leadership and effective scrutiny of local Council functions.

This requires a planned approach to Elected Member development and the analysis of the feedback from Members will support the formulation of a development plan.

## 2. Learning and Development Programme

Set out is a breakdown of the analysis of the feedback received from the Members' recent LDNA.
The essential training along with the development areas selected by Members will form the basis of the Member Development Plan for the year ahead, and be supported by an individual training record for each Councillor that identifies both training undertaken and specific training that has been requested.

Localism was by far the most popular topic requested. We have prioritised the other subject areas; given that there are only 5 Member training dates allocated (and a limited budget) we will need to be innovative in our approach. To this end we are suggesting more e-learning, issuing of briefing notes and Members to coach other Members.

Members' Learning and Development Analysis 2011

| Returns 2011 | $\%$ | Returns 2010 | $\%$ | Returns 2009 | $\%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $30 / 56(1$ nil <br> return) | 53.5 | $26 / 56(8$ nil <br> returns) | 46.4 | $27 / 56(10$ nil <br> returns) | 48.2 |


| Key Priorities of the <br> Council | Comments | Actions/Delivery |
| :--- | :--- | :--- |
| Probity | All Members | To be determined. Many Members <br> commented on the need for procedural <br> training, rules of debate etc. |
| Planning | Planning Committee Members and <br> Members | To be determined - quarterly sessions <br> arranged |
| Audit | Audit Committee Members | To be determined |
| Fraud Awareness | All Members | Awareness session to be arranged - Joy <br> Ordidge |
| Equality and Diversity | All Members | All members should be aware of Equality <br> and Diversity Policy. The Equality and <br> Diversity Officer will promote the online <br> modules through STEP via the County. |
| Overview and Scrutiny | Relevant Members | Further O\&S session required on personal <br> skills eg. Questioning and challenging <br> procedure around call-ins was also raised. |
| Regulatory and <br> Licensing | Regulatory and Licensing <br> Committee | To be determined. |


| Key Priorities Identified by Members | Numbers expressing interest | Comments | Actions/Delivery | Responsible Officer |
| :---: | :---: | :---: | :---: | :---: |
| Localism | 22 | With the Government developing the Localism agenda, most councillors returning the LDNA felt the need for greater understanding of the impact of Localism at district level. | Options will be considered as to the type of training event offered. More than one session may be required. | R King |
| Community Engagement | 9 | Being inclusive, how councillors lead their local community and provide feedback to shape future policies. Elements of edemocracy and localism may be covered. | We will work with Helen Spearey to source how we will meet this training need. It may be this could be met by a joint session working with partners. | H Spearey |
| Communication and the media | 9 | Working with the press, handling interviews. | This training was postponed in the election year. Individual members will be contacted directly to clearly understand their needs. It could be cost prohibitive as it is an expensive type of training and usually for small groups only. Cost to be investigated. | E Thatcher /M Linthwaite |
| IT Skills | 9 | Of the Members replying, all are using e-mail now. The range of training requirements is now from developing basic IT skills to developing Outlook use and setting up blogs. | We have details of individual requirements so will work with the *ICT Manager to set up one to one training where applicable. There is a member development session on $13^{\text {th }}$ Feb on using social media which should meet some members' needs. | K Sleeman |
| Responding to emergencies | 9 | A procedure has been approved for Members involvement in Emergencies | Training can be made available | N Walker |
| Handling Casework | 9 | Meeting the needs of constituents, dealing with difficult people. <br> Particularly for newer Members | We will work with Richard King to identify how best to provide this kind of training | R King /M Linthwaite |
| Working with Partners | 9 | Overview of how we work with partners (including police, fire, health service, county council and voluntary sector) and our role in leading the Local Strategic Partnership and District Board | An introductory session was held in 2011. We will work with Helen Spearey to identify what additional content is required. | H Spearey |


| Carbon <br> Reduction | 7 | Carbon Reduction targets <br> and how these will affect <br> the Council | An introductory session <br> was held as part of <br> induction in 2011. We will <br> look at how this need may <br> be met in 2012. | R Plant, <br> dependent on <br> the content, <br> this could <br> perhaps be <br> merged with <br> the Future of <br> CCTV |
| :--- | :--- | :--- | :--- | :--- |
| Future of CCTV <br> in Community <br> Safety | 6 | Potentially merge two <br> subject areas | We will work with R Plant to <br> source how we will meet <br> this training need. | R Plant see <br> above <br> comments |
| Data Protection <br> and FOI | 7 | Understand current <br> legislation, its impact on <br> the Council and members' <br> responsibilities | The Data Protection lead <br> officer will address this via <br> e learning or a briefing <br> note. (was in welcome <br> pack) | B Nahal |


| Additional Areas <br> requested |  |
| :--- | :--- |
| How to call in a topic for <br> O\&S | To be included in O\&S session |
| On-going mentoring | Wider demand to be identified. |
| Chairing Skills | To be included in O\&S session |
| Council Constitution | To be included in a session on procedural issues |
| Rules of debate | To be included in a session on procedural issues |
| OWA best practice | To be referred to K Sleeman |
| Speed reading | Alternative method of meeting needs to be identified. May add to next year's <br> LDNA |
| Procedure and legal <br> areas of meetings | To be included in a session on procedural issues |
| Fundamentals of <br> Planning | To be referred to S Coghlan |
| Planning Law | To be referred to S Coghlan |
|  <br> Vulnerable Adults Policy | This was identified as priority for 2011 and we had a good turn out for the training <br> session in 2011, given this we will monitor and review in 2013. |
| Finance Executive, Audit <br> Committee and Members | Given that external training was providing in 2010 \& 2011 and the above busy <br> schedule it is not anticipated that this training will be required in 2012. |

## Member Induction Evaluation 2011

1.1 Out of 56 copies issued at Full Council in October, only 8 were completed and returned.
1.2 Out of these, 7 were from new members. ( 22 new members)
$1.3 \quad 71.4 \%$ were very happy, and $28.6 \%$ were happy, with their overall induction.

### 1.4 Welcome Pack:

$100 \%$ were happy that the Welcome Pack contained all the basic information they needed to know to get started.
Suggestions for additional information in future:
"Flow chart of who to contact in various departments
"Names of particular service leads to facilitate casework enquiries"
"A ward map on A 3 "
1.5 Induction Session with Chief Executive

All respondents agreed that it gave them a good welcome to the Council and explained the officer/member relationship well.
Suggestions for additional content in future:
"Some recognition of the role of Opposition"
"A session from an experienced councillor - to give the real picture. Maybe "'A day in the life of a councillor'"'.
1.6 Tour of key rooms at Frog Lane
$80 \%$ found this useful, $20 \%$ not useful.
1.7 Mentors

Mentors or "buddies" were a new approach introduced for the first time at this election. It has met with limited success.
$50 \%$ were allocated a mentor and $50 \%$ were not.
Of those allocated a mentor, only $33 \%$ had had frequent contact.
However, $100 \%$ recommended the future use of mentors. The allocation and understanding of the role of a mentor would need to be strengthened.

### 1.8 Training received so far:

$100 \%$ agreed that there had been a good range of sessions and that they feel more informed about the work of the Council.
Comments:
"There was a good balance between ""need to know"'" and overload!"
"Needs to be more from a member's point of view. Too much from the officer's point of view."

### 1.9 Suggestions for future induction for Members:

"List of all officers by dept with telephone numbers"
"Tour of Frog Lane and Group photos to be after 5 pm to accommodate those with full time jobs."
"Again, some recognition of the significant role of opposition members."
"All new members MUST attend Planning training session - don't make it sound only for committee members. I needed this training but didn't attend as I wasn't on Planning Committee"


[^0]:    4. Consultation
    4.1 This Committee has been consulted with throughout the process.
