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22nd March 2017

Dear Sir/Madam

**ECONOMIC GROWTH, ENVIRONMENT AND DEVELOPMENT (OVERVIEW AND SCRUTINY)
COMMITTEE**

A meeting of the above mentioned Committee has been arranged to take place on **WEDNESDAY 29th MARCH 2017 at 6.00 PM** in the **COMMITTEE ROOM**, District Council House, Lichfield, to consider the following business.

Yours faithfully



Neil Turner BSc (Hons) MSc
Director of Transformation & Resources

**To: Members of Economic Growth, Environment and Development (Overview and Scrutiny)
Committee**

Councillors Cox (Chairman), Mrs Baker (Vice Chairman), Bamborough, Mrs Boyle, Mrs Eagland, Mrs Evans, Miss Hassall, Marshall, Mosson, Smedley and Mrs Stanhope MBE



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AGENDA

1. Apologies for absence
2. Declarations of Interest
3. To approve as a correct record the Minutes of the previous meeting held on 25th January 2017 (copy attached)
4. Work Programme (copy attached)
5. Lichfield Business Improvement District – Progress Update (copy attached)
6. Development Management Performance (copy attached)
7. 2017/18 Action Plan for Economic Growth Service (copy attached)
8. 2017/18 Action Plan for Development Services (copy attached)

RESOLVED: “That as publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted, the public and press be excluded from the meeting for the following items of business, which would involve the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A of the Local Government Act 1972”

IN PRIVATE

9. To approve as a correct record the confidential Minutes of the Meeting held on 25th January 2017 (copy attached)

Briefing Papers to be issued separately:

Local Plan

HS2

Car Parks Management - Performance

*Briefing Papers were introduced after the Overview and Scrutiny Committee Co-ordinating Group requested that the length and volume of agendas be addressed. Briefing papers, which are intended to provide Members with information on relevant issues, are an alternative to placing items on the Agenda. If Members wish a paper to be discussed it can be included on the Work Programme and scheduled for a future meeting.

**ECONOMIC GROWTH, ENVIRONMENT & DEVELOPMENT
(OVERVIEW AND SCRUTINY) COMMITTEE
25th JANUARY 2017**

PRESENT

Councillors Cox (Chairman), Mrs Baker (Vice-Chairman) Mrs Boyle, Drinkwater, Mrs Evans, Marshall, Mosson, Mills, Smedley and Mrs Stanhope MBE

APOLOGIES FOR ABSENCE: were received from Councillors, Bamborough, Mrs Eagland and Miss Hassall.

(In accordance with Council Procedure Rule No.17 Councillors Mrs Fisher, Pritchard, Smith and Wilcox attended the meeting).

DECLARATIONS OF INTEREST:

There were no declarations of interest.

MINUTES:

RESOLVED: That the Minutes of the previous meetings held on 15 September 2016 and the Special Economic Growth, Environment & Development (O&S) Committee Meeting Minutes of 12 December 2016 as circulated were approved as a correct record and signed by the Chairman.

WORK PROGRAMME

The Committee received the work programme. It was formally requested by the Committee that all future reports contain page numbering to aid Members in their consideration of items. It was expressed that there was an essential need for affordable housing within the district and especially in rural areas. It was also stated that there was an unfortunate national trend of these types of houses being brought to then immediately rent out preventing people having that help to get on the property ladder.

The Castle Dyke project was discussed and it was noted that it was a high profile scheme but would not exceed the planned budget.

It was noted that the item on the Lichfield City BID would be considered at the March meeting along with the Annual Action Plan. It was requested if there could be a report submitted giving an update on the New Homes Bonus but it was noted that due to the financial references, it was being considered by the Strategic (Overview & Scrutiny) Committee at its next meeting.

RESOLVED: That the Work Programme be noted and amended as agreed.

OPTIOS FOR SERVICE DELIVERY AND PERFORMANCE UPDATE – COUNCIL CAR PARKING PROVISION

The Committee received a report on the future management of council owned car parks following investigations. It was noted that it was recommended that management

remained in-house and reviewed again following completion of the Friarsgate project. It was also recommended that a revised contract for enforcement, cash collection and notice processing be sought.

Members were pleased to note that usage and permit sales had increased following the new parking charges brought into force in August 2016.

Members asked if the size of spaces were adequate for larger vehicles and whether any complaints had been received. It was reported that there had been some complaints however spaces had been made wider than the recommended size at both the Multi Storey and the new Friary Outer car parks to better suit modern sized vehicles.

Some Members felt that there were not enough disabled Blue Badge parking bays and it was reported that the percentage of bays required had been met but this could be increased if felt necessary. However it noted that an increase in disabled bays would in turn create a reduction in normal bays along with a reduction in income. It was agreed that it could be investigated further at the next review following Friarsgate. It was also noted that if pedestrianisation of the City Centre was to happen, this could allow for more disabled parking.

It was asked if other Local Authorities were consulted with to find best practices and it was noted that the consultants used for this review had done so but regular informal talks between Councils took place.

Coach parking was discussed and it was it was asked if school car parks could be used during weekends and Bank holidays and it was reported that this had been done for special events however drivers were reluctant to park out of town/city normally.

When asked if there had been thoughts of bringing back the 'Free after Three' trial, it was noted that performance figures showed that it didn't increase usage but just moved demand around.

It was noted that some car park machines had been out of order however they had now all been serviced and it was intended to replace older machines when Friarsgate was completed.

RESOLVED: (1) That the consultant's recommendation be supported and that of officers for the car parking operations of the council to remain in house for the time being;

(2) That, subject to gaining Portfolio Holders approval, progressing discussions to facilitate a revised agreement covering enforcement, cash collection and notice processing services be agreed;

(3) That the suggestion that further consideration on the possibilities of externalisation of the Councils car parking services should be deferred until the effects of the Friarsgate project can be properly assessed be agreed;

(4) That the continuing performance improvements in the parking operation be noted.

REVIEW OF 2016 FESTIVALS AND EVENTS PROGRAMME & PREVIEW OF 2017 PROGRAMME

The Committee received a report on the festivals and events Lichfield District Council had delivered and supported in 2016 and what was planned for 2017. It was reported that the Council had organised three events, supported six through promotion, street trading or funding and allowed six events to take place on Council owned land.

Members welcomed the report and was pleased to see the economic benefit that the events brought to the District.

It was asked if more could be done to help promote areas in Burntwood, especially Chasewater as this was a prominent attraction.

Clarification was sought as to why there had been unforeseen costs for the Georgian Festival and it was reported that when the Parks team was consulted, it was agreed that due to health and safety, security and attendants were required. It was noted that the 2017 event would not be as big and there would not be any BID funding.

The Committee felt more District wide facilities should be promoted including the canal systems and marinas. It was noted that support was given to the Lichfield & Hatherton Canal Restoration Trust and the value the canals have for the District. It was reported that events could be listed for free in the What's On publication if requested but due to a high turnover of staff/volunteers at the marinas, it was difficult to maintain a relationship. It was noted that there had been 100 events from rural areas advertised in What's On.

Further details on admin costs for promoting events was requested however it was reported and accepted that it was difficult to calculate costs for each individual advert in What's On or each separate listing on social media.

When asked it was confirmed that car parking income for the Bird Street car park was lost during the Lichfield Bower due to a historic agreement which was being investigated.

RESOLVED: That the report and planned events for 2017 be noted.

MID-YEAR PERFORMANCE REPORT – ONE YEAR ACTION PLAN 16/17 DEVELOPMENT SERVICES

The Committee received a report on progress of activities and projects as described in the One Year Action Plan for 2016/17.

It was noted that the Burntwood Neighbourhood Plan was not included as the report showed the position at September 2016.

RESOLVED That the report be noted;

(The Meeting closed at 7.40pm)

CHAIRMAN

ECONOMIC GROWTH, ENVIRONMENT AND DEVELOPMENT (OVERVIEW AND SCRUTINY) COMMITTEE WORK PROGRAMME FOR 2016-17

Item	15 Jun	15 Sept	25 Jan	29 Mar	Details/Reasons	Link to 2016/17 One Year Action Plan	Officer	Member Lead
Policy Development								
Terms of Reference	✓						Christine Lewis	

ECONOMIC GROWTH, ENVIRONMENT AND DEVELOPMENT (OVERVIEW AND SCRUTINY) COMMITTEE WORK PROGRAMME FOR 2016-17

Item	15 Jun	15 Sept	25 Jan	29 Mar	Details/Reasons	Link to 2016/17 One Year Action Plan	Officer	Member Lead
<p>Local Plan – Strategy, Land Allocations and Monitoring.</p> <p>Associated Neighbourhood Plans and Community Infrastructure Levy</p>	✓	✓	*	*	<p>To receive reports on the preparation and implementation of the Lichfield District Local Plan, associated Neighbourhood Plans and infrastructure delivery mechanisms</p> <p>The Lichfield District Local Plan when finalised and adopted will establish spatial policy for Lichfield District. An overarching Strategy has been adopted. A detailed land allocations document with development management policies is now scheduled to be prepared.</p> <p>To receive reports on progress with Neighbourhood Plans which are being prepared by designated neighbourhood areas.</p> <p>In agreeing a Development Strategy for Lichfield District it is important to identify related infrastructure requirements and the means by which these will be delivered including using developer contributions obtained under the Community Infrastructure Levy.</p>	<p>Prepare a Local Plan including principles of sustainable development and the protection of key built and natural environmental assets</p> <p>Deliver increased levels of affordable housing to meet varied requirements across the District</p>	Ashley Baldwin	

ECONOMIC GROWTH, ENVIRONMENT AND DEVELOPMENT (OVERVIEW AND SCRUTINY) COMMITTEE WORK PROGRAMME FOR 2016-17

Gbslep – delivering a more effective and consistent planning system					Review of system		Sean Coghlan	
Castle Dyke/Frog Lane project		✓			To create a Task and Finish Group to consider the LDC project on concept design work for the Frog Lane/Castle Dyke		Sarah Woffenden/ Helen Bielby	
High Speed 2 – Phases 1 and 2		*		*	<p>To receive information in respect of the proposals for a High Speed rail line which as a first phase would run between the West Midlands and London with a second phase providing links to Manchester and Leeds</p> <p>The Government has confirmed its support for a High Speed rail network with the initial focus being on developing a high-speed link between London and the West Midlands known as HS2. A Hybrid Bill was deposited in Parliament in November 2013 seeking the necessary approvals and is currently going through the House of Commons Select Committee stage. Proposals and consultation in respect of Phase 2 will be published in due course.</p>	Whilst maintaining a fundamental objection to HS2, the District Council via the Local Plan for Lichfield recognises the need to identify local transport priorities. If HS2 gains the necessary parliamentary approvals the District Council working with partners will need to consider how best to maximise any benefits and these will be dependent upon improved transport connectivity	Craig Jordan	

ECONOMIC GROWTH, ENVIRONMENT AND DEVELOPMENT (OVERVIEW AND SCRUTINY) COMMITTEE WORK PROGRAMME FOR 2016-17

Performance monitoring	✓		✓	✓	To consider the performance of the Directorate against the 15/16 Action Plan (June meeting) and the 16/17 Action Plan top 10 for Development (January meeting)	N/A	Richard King	TBA
Friarsgate Scheme	*		✓		To receive updates on progress of the project	Work with developers to move forward the Friarsgate Shopping Centre Scheme	Helen Bielby	
Lichfield City Centre Business Improvement District				✓	To receive reports and briefing papers on the progress of BID proposals relating to Lichfield City Centre.		Elizabeth Thatcher	
Lichfield District Economic Development Performance		✓			To receive update reports/briefing papers on the economic performance of Lichfield District in 2016/17.		Matt Fletcher	

ECONOMIC GROWTH, ENVIRONMENT AND DEVELOPMENT (OVERVIEW AND SCRUTINY) COMMITTEE WORK PROGRAMME FOR 2016-17

Review of The Lichfield District's 2015 Festivals and Events Programme and Preview of 2017 Programme			✓		To outline to the Committee the extent and success of the Lichfield District 2015 Festivals and Events Programme and to outline the proposed 2016 programme.	s that we will help 'boost business' and the local economy by supporting and delivering an extensive programme of events and festivals that builds upon the district's cultural reputation, the enthusiasm of local organisations and people and realise the potential of our historic assets and iconic locations.	Lizzie Thatcher	
Car Park Management			✓	*	To receive reports and briefing papers on the operation of the Councils Car Parks and Car Parking Strategy. To receive reports and briefing papers on on-street Car Parking Enforcement following the transfer of responsibilities to Staffordshire County Council		John Roobottom	
Development Control Performance		*		✓	To brief the Committee on Development Control performance		Claire Billings/Se an Coghlan	

Lichfield Business Improvement District

– Progress Update

Presented by Cabinet Member for Economic Growth, Development and the Environment



Date: 29th March 2017
Agenda Item: 5
Contact Officer: Craig Jordan
Tel Number: 308202
Email: craig.jordan@lichfielddc.gov.uk
Key Decision? NO
Local Ward Members Not applicable

**Economic Growth,
Environment and
Development
(Overview and
Scrutiny) Committee**

1. Executive Summary

- 1.1 Following a successful ballot in July 2015 Lichfield BID Limited was incorporated on 3rd September 2015 and started operations from 1st October of that year. In March 2016 the Committee received a briefing paper updating members on the work of the BID up to that point. The attached report informed by comments received from the BID supplemented by a presentation to the Committee from the Chair of the BID Mr Paul Maddox and the BID Manager David Tomalin is intended to show what has been achieved since March 2016 and what is planned.

2. Recommendations

- 2.1 Members are asked to note the work undertaken by the Lichfield BID to date and acknowledge the benefits the initiative has brought to Lichfield City and the local economy.

3. Background

- 3.1 Lichfield BID was created in October 2015 following a successful ballot of local businesses, predicated upon a business plan for the five year term developed through consultation with those businesses.
- 3.2 Business Improvement Districts are enacted for a fixed term period, in this case five years, and are there to enhance services within a defined area of the City. The remit of the BID is to make the area more attractive and encourage higher footfall, enabling businesses the opportunity to capture some of this additional traffic into their businesses. BID's do not exist to replicate or replace existing services provided by local Councils.

- 3.3 BID Businesses have agreed to pay a levy based upon their business rateable value for the term of the BID in order to fund the initiatives it identified during the consultation period. The BID has a budget of circa £200,000 per annum giving an overall spend of £1m across the five year term. It should be noted that BID office overheads will account for approximately 20% of that budgetary value. The BID has a robust governance system in place whereby budget spend is dependent upon a business case being produced for any project and a vote taken to approve that spend. Business cases specify the impact and value to BID businesses and how that spend will deliver value. Each BID 'themed' committee has a working budget and work assiduously to ensure that costs are minimised wherever possible.
- 3.4 The BID's budget is used to deliver projects developed through the consultation period which resulted in the BID business plan being prepared as well as ideas developed by the BID committees and working groups (of which the BID businesses have the opportunity to attend). The business plan has identified investment in the Food Festival, Christmas, parking schemes, security, radios and marketing. The business plan covers five theme areas; A Well Known City (Marketing Promotion & PR); An Eventful City (High Quality Events to boost Trade); A Safer City (Keeping Crime off Our Streets); An Attractive City (Street and Parking Improvements) and A Productive City (Business Support & Lobbying.)
- 3.5 The BID themes map well across to those recently developed by the Lichfield City Centre Development Partnership (LCCDP) and where appropriate the BID will work with them collaboratively to ensure that it can access additional funding and support to benefit the City as well as enhance partnership working. Here it would appear then that the original consultation exercise has complemented the work done by the CDDP and would indicate that the BID is on the right lines. Details of the BID business plan can be found by following this link:
http://www2.lichfielddc.gov.uk/bid/files/2013/10/Lichfield-BID_Business-Plan_v22-PROOF.pdf
- 3.6 In terms of progress, the first year was, as might be expected when setting up a new business entity, rather slower than the BID would have liked, however, it is now in a much stronger position to move forward.
- 3.7 The BID is currently setting up the procurement process for the delivery of a Marketing & Brand review for the City in conjunction with the City Centre Development Partnership. This should take about 3 months and will allow the BID to take the first steps towards aligning and defining the City brand and marketing strategy. The BID has set aside a budget to fund the strategy but it is likely that the strategy will need additional financial support from other City Centre Development Partners, which includes the District Council.
- 3.8 The BID has supported initiatives such as the Christmas City brochure, developed its own quarterly newsletter to keep BID businesses informed and will actively promote Lichfield via media channels such as the radio outside broadcast at the Christmas market.
- 3.9 The BID delivered the most successful Food festival yet in 2016 and delivered an estimated £500,000 into the local economy. This year's festival will be bigger and better, have much more of a local feel, be more secure and work to engage with BID businesses to ensure they have opportunities to develop their businesses.
- 3.10 Christmas 2016 saw support for the Christmas illuminations by artist Peter Walker. For 2017 the BID wants to develop opportunities for the BID to add value and this year it will lead on the organisation of Christmas activity in the City and the marketing and promotion of this crucial business period.

- 3.11 In 2017, the BID has also made financial contributions to three other festivals; Lichfield Prize, The Lichfield Fringe and the Lichfield Home and Garden Festival, seeking to support and encourage new and existing festivals and events as well as raise the profile of the City. This activity was delivered through an open call and a robust and fair process to evaluate the applications received. Previous events such as The Lichfield Proms and The Lichfield Dash have also benefitted from BID Support.
- 3.12 The BID has invested in 60 digital radios to support businesses in the prevention and detection of crime, enhancing the capability of the Townsafe and Pubwatch initiatives. Whilst members may not see this in action, the ability to connect to the local CCTV monitoring scheme and then inform the relevant authorities is making a significant positive difference to the lives of everyone in Lichfield. We also fund the Business Exclusion scheme so that businesses can identify known miscreants and be vigilant to possible security concerns.
- 3.13 The BID has introduced the City Guardian service at weekends, key events and busy evenings supported by additional funding worth nearly £10,000 from the Police & Crime Commissioner. The services key tasks are to ensure the safety of visitors to our city centre be they local or from farther afield and to marshal them safely onwards to their final destinations as well as provide a patrol service that ensures the security of business premises.
- 3.14 The BID is working with Lichfield District Council to develop a car parking payment trial that will allow for payments to be made for time actually spent parking, thus hoping for a longer stay rather than rushing back in time for the expiry of the ticket. These plans are on-going as we strive to ensure that the right systems are used, they are flexible enough to be future proofed and allow as much flexibility for anyone who chooses to access the city by car.
- 3.15 BID monies have been invested in new bunting that is in place across the city centre and whilst many local people may not even register this anymore, it is seen as welcoming to our visitors and enhancing our City Centre environment.
- 3.16 The BID has delivered reduced cost training for BID businesses in Emergency First Aid and Customer Service. Training has been delivered to over 60 people and the BID Manager is working to deliver further opportunities for businesses in Lichfield. This has already resulted in two networking events so far this year.
- 3.17 The BID has also managed to negotiate energy and water cost solutions through Utilitywise who are more than happy to discuss current energy usage and work to deliver real savings. Furthermore, the BID is now working on a number of other initiatives to look at cost savings for businesses across a range of areas, for example waste management, recycling and insurance.
- 3.18 Finally, the original BID Manager, Morag Pringle left in September 2016 and has been replaced by David Tomalin. David has now been joined by a volunteer and the BID is also looking at a possible apprentice to help bolster the ranks and give additional resource capacity to deliver the projects that BID Levy payers want. This will provide a wonderful opportunity for a young local person to learn and earn at the same time.

Alternative Options	There are no options to consider in this report. The BID was established following a vote by local businesses and is in place for at least 5 years.
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Consultation	This is an update report on progress with the Lichfield BID since its inception. There has been no consultation on the contents of this report.
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Financial Implications	As a Council there are costs associated with the BID in two ways. As an owner of property the Council contributes towards the Levy that funds the BID and its activities (c£7,500 per annum). Annually the Council also assists the BID in administering the collection of Levy monies with costs amounting to £13,400 – this is made up of Issuing invoices and processing income £6,700, Debt recovery £5,700 and a license fee for software £1,000. These costs are reimbursed by the BID.
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Contribution to the Delivery of the Strategic Plan	The actions and initiatives carried out by the Lichfield BID help contribute toward achieving key objectives set out in the Council’s Strategic Plan and related Economic Development Strategy including providing for a vibrant and prosperous economy and healthy and safe communities.
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Equality, Diversity and Human Rights Implications	None from this report.
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Crime & Safety Issues	The BID as part of its Business Plan and agreed actions addresses crime and safety issues.
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	Risk Description	How We Manage It	Severity of Risk (RYG)
A	The costs of paying the BID Levy are impacted by changes in Business Rates	Whilst changes in business rates are proposed by Government following a review, there is no change to the rules governing BIDs and how the levy is calculated. The maximum payable by the Authority is capped at £10,000	Green
B	The BID levy and its collection adversely impacts on the Council’s Business Rate collection performance	The Council has estimated the level of capacity that will be required to invoice and collect the BID Levy and this cost will be recovered from the BID Company	Green

Background documents:
Lichfield BID Business Plan (see link below); LDC Strategic Plan 2016-2020; Lichfield District Economic Development Strategy and Action Plan 2016-2020

Relevant web links:
http://www2.lichfielddc.gov.uk/bid/files/2013/10/Lichfield-BID_Business-Plan_v22-PROOF.pdf

Development Management Performance & Planning Appeals Update

Cabinet Member: Councillor I Pritchard

Date: 29 March 2017

Agenda Item: 6

Contact Officer: Claire Billings

Tel Number: 01543 308171

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Key Decision? No

Local Ward Members All Ward Members



**ECONOMIC GROWTH,
ENVIRONMENT AND
DEVELOPMENT (OVERVIEW
AND SCRUTINY) COMMITTEE**

1. Executive Summary

- 1.1 The purpose of this report is to advise Members of the current performance within the Development Management team, including in relation to planning applications, planning enforcement and planning appeals. It will also provide information on updated criteria for designation; as recently published by DCLG.
- 1.2 Also, for Members information, the report includes a summary in relation to the recent decisions made by the Secretary of State in relation to 3 'recovered' appeals; at Watery lane, Curborough; Dark Lane, Alrewas; and, Lyalvale, Fisherwick.

2. Recommendations

- 2.1 That the Committee:
 - i) Note the current performance of the Development Management team, including the potential for becoming designated authority by virtue of appeal performance on major applications;
 - ii) Note the summary of appeal decisions in relation to 3 major planning appeals that were recovered by the Secretary of State.

3. Background

- 3.1 Members normally receive regular (6-monthly) briefing papers with regard to Development Management (planning) performance. This report provides a more detailed report on performance, encompassing criteria and implications for designation and more detail in respect of 3 particular appeal decisions that were recovered by the Secretary of State for consideration.
- 3.2 Planning Application speed of performance has traditionally been measured against the following criteria; the determination of 60% of major applications within 13/16 weeks; 65% of minor applications within 8 weeks and 80% of all others within 8 weeks; including within any 'agreed' extension of time periods. 'Majors' include developments of more than 10 dwellings or more than 1,000 sqm floorspace. 'Minor' developments include less than 10 dwellings and smaller commercial developments. 'Other' development includes changes of use, householder developments, advertisements and works to listed buildings.

3.3 Crucially, key National indicators now assess speed and quality of performance in relation to major and non-major applications and appeals. If the Council does not meet these indicators then they may become a 'designated' authority under S62A of the Town & Country Planning Act. Where a Council is 'designated' this means applicants will have the option of applying directly to the Secretary of State for Communities and Local Government (SoS) to determine applications, rather than apply to a local planning authority, thereby removing the determination powers and fee income from the Council. Current criteria thresholds with regard to the speed of determination of applications for 2017 includes that 50%+ of major applications and 65%+ of non-major applications are to be decided within time. This threshold will subsequently be increased in the 2018 assessment period to 60%+ for majors and 70%+ for non-major applications. In terms of quality there is no threshold to be formally assessed in 2017, although the threshold which will be assessed in 2018, includes an assessment period from April 2015 until March 2017, plus 9 months i.e. until December 2017 and within such time, less than 10% of local planning authority major and non-major application decisions are to be overturned at appeal.

3.3 In terms of the designation criteria, the set thresholds set against current performance is set out in **bold** the table below. It is to be appreciated that the 2018 year threshold period goes to the end of March 2017 for speed of decisions and end of December 2017 for quality, yet the figures included below are only to the end of February 2017.

Measure and type of application	2017 Threshold (& period of assessment)	Current Performance	2018 Threshold (& period of assessment)	Current performance -up to End Feb 2017
Speed of major applications	50%+ (Oct 2014 to Sept 2016)	93.05% (67/72 applications)	60%+ (Oct 2015 to Sept 2017)	94.6% (53/56 applications)
Quality of major applications	N/A	N/A	10% (April 2015 to March 2017 plus 9 months)	2.94%* (2/68)
Speed of non-major applications	65%+ (Oct 2014 to Sept 2016)	80.04% (1111 of 1381 applications)	70% (Oct 2015 to Sept 2017)	85.83% (891/1038 applications)
Quality of Non-major applications	N/A	N/A	10% (April 2015 to March 2017 plus 9 months)	1.15%* (13.5/1171)

*the figures are likely to change as appeals continue to be submitted/determined over the 9 month period until end of December 2017.

3.4 The above shows that the Council is currently performing well against the designation criteria. Furthermore, even though the accounting periods have not ended yet (extend until the end of March for speed and to the end of December 2017 for quality) it is unlikely that the thresholds will be exceeded. The figure related to quality of major applications (appeal performance) has the greatest potential to fluctuate, if further applications are appealed and the appeals are subsequently determined before the end of 2017. However, currently we have no major planning application appeals awaiting a decision from the Planning Inspectorate/SoS, although there is one major application decision that has not yet been appealed by the applicant and the possibility that 1 other current major application may be refused by the end of March. Accounting for 2 further appeal decisions this would still be under the 10% at approximately 6%. Furthermore, it is likely that a few more major applications will be determined by the end of March, which would raise the base number figure (68) in any case. Accordingly, it is considered that it will be unlikely that the 10% threshold will

be exceed in the current 2018 accounting period. Notwithstanding this, it is to be appreciated that as the threshold figure of 10% is low and the overall number of major applications received/determined by the Council is not significant, then this threshold could be exceeded going forwarded in future accounting periods. Hence, Members and Officers need to be particularly mindful of this designation criteria/threshold when considering major applications, ensuing the importance of making robust and defensible planning decisions going forward in order to reduce the risk of designation in future years.

3.5 Enforcement Performance is not measured nationally (no national indicators), although this is monitored locally in terms of the number of notices served and cases received and closed. This is set out below in the following table:

Notice Type	Number served 2015/16	Number Served 2016/17* (*up to 28.2.17)
Enforcement Notice	2	3
LB Enforcement Notice	0	0
Breach of Condition Notice	1	0
S215 Notice	0	1
Discontinuance Notice	0	0
Stop Notice	0	0
Temporary Stop Notice	1	1
Planning Contravention Notice	16	27
Request for Information	1	0
Hedge Removal Notice	0	0
High Hedge Remedial Notice	2	1
Prosecutions	0	0
TOTAL NOTICES	23	33
No. Enforcement cases received	299	258
No. Enforcement cases closed	305	272

3.6 Appeals- In terms of major appeals decisions, Members will be aware that there have been 3 significant recent decisions with regard to recovered major housing development appeals, whereby the Secretary of State (SOS) determined the appeals. Namely, these include sites at Watery lane, Curbourough (ref. 14/00057/OUTMEI); Dark Lane, Alrewas (ref. 13/01175/FULM); and, Lyalvale, Fisherwick (Ref. 14/00394/OUTM). The appeal decisions in respect of these are included within the figures given above at paragraph 3.3.

3.7 A summary in respect of each of these 3 major appeal decisions is contained in Appendix 1 for information.

Alternative Options	1. N/A
Consultation	1. None
Financial Implications	1. Appeals have cost implications for the Service as it is necessary for the Council to defend any decision they make, yet there are no fees for submitting/dealing with such appeals. The costs of defending appeals furthermore varies depending on whether the appeal is heard by way of fast track; written representations; informal hearing or public inquiry- the costs/resource involved rising from fast track to public inquiry. It also depends on whether external consultants and legal representation is

	<p>required also in defending such appeals; which can be significant. Also the Council is open to award of costs against them (notwithstanding the decision on the appeal) if they have acted unreasonable in refusing permission/making their decision.</p> <p>2. If the Council becomes a designated authority, then applicants can choose to submit an application to the Secretary of State rather than the LPA for consideration and determination. This means that the Council would not receive the respective planning application fee, yet would still have the need to undertake administrative processes. This would impact on the planning application budget, part of which is offered up annually to support the Corporate budget.</p>
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Contribution to the Delivery of the Strategic Plan	<p>1. Determining planning applications which facilitates the delivery of development within the District in line with the Local Plan Strategy, which is relevant to all of the Council's ambitions identified in the Strategic Plan where they have a spatial element.</p>
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Equality, Diversity and Human Rights Implications	<p>1. None.</p>
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Crime & Safety Issues	<p>1. None.</p>
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	Risk Description	How We Manage It	Severity of Risk (RYG)
A	<p>Not meeting National criteria thresholds on applications & appeals thereby becoming a 'designated' Authority. Resulting in potential reduction of application income and removing determination powers, if authority is 'designated' and also impact on the Council's reputation.</p>	<p>Highlight importance of meeting threshold criteria to planning committee and officers so they are aware of the implications of their decisions. Regular review by managers of performance, ensuring applications are progressed in a timely manner and that any recommendation to refuse are carefully reviewed to ensure 'robust' decisions are made. Learn from previous appeal decisions and planning training for Members and planning officers.</p>	<p>Yellow.</p>

<p>Background documents</p> <ol style="list-style-type: none"> 1. Planning Committee Briefing Paper entitled 'Major Planning Application and Appeal Performance' 2/11/15 2. Previous Briefing Papers to Economic Growth, Environment & Development (Overview and Scrutiny) Committee on Development Management performance. 3. DCLG Paper 'Improving Planning Performance' (Nov 2016)

<p>Relevant web links -N/A</p>

Appendix 1: Appeal Summaries

Land North East Of, Watery Lane, Curborough, Lichfield

Section 78 Appeal by I M Properties, The Greaves And Hollinshead Families

Proposal: Removal of buildings and other structures and construction of up to 750 dwellings, primary school, care village, local neighbourhood facilities to include retail development (use classes A1, A2, A3, A4, A5), community building (use class D1), parking, comprehensive green infrastructure comprising formal and informal open space, footpaths, cycle ways, water areas (also including sustainable drainage systems) and landscaping, new access points to Watery Lane and Netherstowe Lane and improvements to Netherstowe Lane (all matters reserved except points of access).

Planning Application Reference No: 14/00057/OUTMEI

Inspectorate Appeal Reference No: APP/K3415/A/14/2224354

The Officers recommendation was to refuse planning permission and the Planning Committee agreed. The decision to refuse was issued May 2014.

The reasons for refusal included in summary: development outside the settlement boundary and not allocated for residential in the Local Plan; does not demonstrate safe and suitable access can be achieved causing potential danger of users of the highway; by reason of scale, location and shape would appear as incongruous urban intrusion into the rural landscape; would cause harm to setting of listed building, views of Cathedral and adverse impact on ancient hedgerows; harmful impact on trees and hedges which are important habitats; not demonstrated that wind turbine on adjacent site would not have an undue impact on the outlook of future residents; insufficient information to determine impact of the proposed retail on existing retail centres.

The appeal was recovered by the SoS in September 2014 for determination.

An 8-day public inquiry was held in March 2015. The Planning Inspector who heard the Inquiry agreed with the Council's decision and recommended that the appeal be dismissed. The Inspector noted that the development would be contrary to the Local Plan, which together identified environmental harm, resulting in a recommendation to dismiss the appeal.

The SoS agreed with the Inspector's reasons (contrary to Local Plan & harm), but disagreed with the Inspector's recommendation to dismiss the appeal, as he concluded that the social and economic benefits of providing affordable and market housing are of such importance that they outweigh the environmental harm and thus the proposal would, in his view, represent sustainable development.

Accordingly, the SoS allowed the appeal and permission has been granted, subject to conditions and S106 legal agreement.

Land North Of Dark Lane, Alrewas

Section 78 Appeal by Lioncourt Homes Ltd

Proposal: Residential development of 121 dwellings, together with associated access, parking, public open space and landscaping

Planning Application Reference No: 13/01175/FULM

Inspectorate Appeal Reference No: APP/K3415/A/14/2225799

The application was refused by Planning Committee contrary to officer recommendation in July 2014.

The reasons for refusal included in summary: the site being outside the settlement boundary and not allocated for residential; danger to highway safety due to increased traffic on narrow roads; harm to Conservation Area due to increased traffic and on-street parking; increased risk of flooding within or adjacent to the site; and, would detract from amenity and human rights of adjacent and nearby residents.

The Inspector and SoS acknowledged that the site lies outside of the settlement boundary, however both agreed that the relationship of the development to the village would not detract from its compact character. In summary, the Local Plan (Policy Alr4) confirms that housing growth in Alrewas may include sites beyond its current boundary, and as such, it was not considered contrary to the spatial strategy for Alrewas (Core Policy 1 or Policy Alr4) or the local plan as a whole.

The appeal has therefore been allowed and permission granted, subject to conditions and S106 legal agreement.

Lyalvale Ltd, Fisherwick Road, Fisherwick, Lichfield

Section 78 Appeal by Lyalvale Property Ltd

Proposal: Residential development comprising up to 180 dwellings (outline: means of access)

Planning Application Reference No: 14/00394/OUTM

Inspectorate Appeal Reference No: APP/K3415/W/15/3024063

The planning application was refused by the Council in February 2015- Planning Committee agreed with the Officer recommendation to refuse.

The reasons for refusal included in summary: the site lies 1.4 miles outside Whittington village and is not allocated for residential contrary to the Local plan; does not demonstrate that safe and suitable access can be achieved and lack of convenient and safe pedestrian routes; and, due to scale, location and shape the development would appear as isolated and incongruous urban intrusion into rural landscape.

The appeal was heard by way of a 4-day public Inquiry held in November and December 2015 and was subsequently recovered for the SoS in January 2016.

The Planning Inspector dismissed the appeal and the SoS shared this view, acknowledging that the proposals were contrary to the Local Plan and the Framework (NPPF) due to the fact the proposals do not represent 'sustainable development'. It was deemed to be an unsuitable location in the open countryside with unsustainable reliance on private cars.

The appeal was therefore dismissed and so the Council's decision to refuse permission was upheld.

The full decision of the SoS all three appeals may be viewed on the Council's website via the following link:

<https://planning.lichfielddc.gov.uk/online-applications/search.do?action=simple>

Then entering the respective planning application reference number and viewing associated documents- appeal decision.

2017/18 Action Plan for Economic Growth Service



Presented by Cabinet Members for Economic Growth, Development and the Environment, Tourism and Communications, and Community.

Date:	29 th March 2017
Agenda Item:	7
Contact Officer:	Craig Jordan
Tel Number:	308202
Email:	craig.jordan@lichfielddc.gov.uk
Key Decision?	NO
Local Ward Members	Not applicable

**Economic Growth,
Environment and
Development
(Overview and
Scrutiny) Committee**

1. Executive Summary

- 1.1 The Strategic Plan 2016-20 describes the strategic objectives of the Council. In order to achieve the Council's strategic objectives, there needs to be a mechanism to ensure that there are clear plans and targets for each financial year and that the budget is aligned accordingly. At a strategic level, the council will adopt a Corporate Annual Action Plan (CAAP) which is discussed elsewhere on this agenda.
- 1.2 This report describes the top issues that the Economic Growth Service in the Directorate of Place and Community will address and be focusing on during the 2017/18 financial year in support of the Strategic Plan and the CAAP. The proposed Service Annual Action Plan is set out at **Appendix A**.
- 1.3 Members are requested to consider whether they believe the most appropriate and relevant issues have been selected, that there is a 'good fit' with the Strategic Plan and that the expected outcomes are sufficiently ambitious and measurable.

2. Recommendations

- 2.1 Members are requested to consider and comment on the top issues for the Economic Growth Service of the Directorate of Place and Community set out in the proposed 2017/18 Annual Action Plan attached at **Appendix A**.

3. Background

- 3.1 The CAAP is the high-level action plan for the council and its targets cascade into a series of Service Annual Action Plans which are being considered by O&S Committees during the early part of 2017. The Service Annual Action Plans will then inform respective Service Plans which are due for completion by May 2017.
- 3.2 In turn, the targets in the Service Annual Action Plans are aligned with team and individual performance targets in 2017/18. A Service Annual Action Plan for Economic Growth is attached at **APPENDIX A**.

3.3 The top actions facing the Service, which are included within the CAAP, are as follows. These are marked with an * asterisk in the plans attached.

Reference	Issue/ Task	Reason for inclusion
AAP1	Progress commencement of Friarsgate scheme	Friarsgate represents the Council's key regeneration/development project.
AAP1	Re-integrate the Tourist Information Centre (TIC) into a re-modelled St Mary's Heritage Centre	Attracting visitors to the District is an important aim of the Authority and of significant benefit to the local economy. The TIC is currently housed in St Mary's heritage Centre, Lichfield which is due to be re-modelled under emerging plans. The TIC will need to re-locate for a temporary period before returning to St Mary's.
AAP2	Support the development of commercial sites at Liberty Park, Wall Island and Fradley Park	Job creation is a vital strand of the Council's Economic Development Strategy. The sites listed are important locations for new employment opportunities.
AAP2	Review major employment allocations to facilitate development by March 2018	To ensure that the Council is aware of any issues concerning the delivery of key employment sites required to meet identified needs.
AAP2	Identify and remove barriers to site assembly at Burntwood to facilitate town centre development	Delivering a town centre for Burntwood to meet local needs is a major Council objective. As part of this it is important that any barriers to suitable proposals coming forward are identified and removed.
AAP2	Bring forward the Cricket Lane, Lichfield employment allocation	Job creation is a vital strand of the Council's Economic Development Strategy. The site at Cricket Lane sites alongside planned new housing development and will serve with other sites to meet the employment needs of the area.
AAP6	Strategic housing sites plan reviewed by March 2018	To ensure that the Council is aware of any issues concerning the delivery of key housing sites required to meet identified needs.
AAP6	Adoption of Site Allocations Plan by March 2018	This forms Part 2 of the Council's Local Plan and once adopted will become part of the Statutory Development Plan for the District.
AAP7	Respond to consultation on route design and environmental impact as part of the High Speed 2 Phase 2a proposals	As with Phase 1 it is important that the Council feeds comments into informal and formal consultations on the route design of Phase 2a and its likely impact on local communities and the environment.

AAP8	Implement Economic Development delivery plan	An action plan sits alongside the approved Lichfield District Economic Development Strategy. Delivery of this is key to achieving the ambitions set out in the Strategy and the Council's strategic objective of creating a vibrant and prosperous economy.
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Alternative Options	The top issues were identified through discussions with the director, service management team and then with the respective Cabinet Members. There was a high degree of consensus on the most important issues. However, Members of the O&S Committee may wish to suggest amendments / make alternative proposals.
Consultation	The selection of the top issues has had regard to the outcome of consultation (with Members, partner organisations, residents and staff) which was conducted as part of the development of the Strategic Plan.
Financial Implications	None arising directly from this report. However, Members and officers need to be mindful of ensuring that the distribution of resources and capacity is adequate to progress the items listed.
Contribution to the Delivery of the Strategic Plan	A great number of actions within the Economic Growth Service help support the strategic objectives set out in the Council's Strategic Plan for 2016-2020.
Equality, Diversity and Human Rights Implications	Equality and diversity implications are dealt with at an appropriate time in the delivery of the actions in the Appendix. Overall it is anticipated that there will be a positive impact on people with protected characteristics.
Crime & Safety Issues	Crime and safety issues are dealt with at an appropriate time in the delivery of the action in the Appendix.

	Risk Description	How We Manage It	Severity of Risk (RYG)
A	An issue which should have been included in the top issues has been over looked	The process of identifying the top issues is rigorous and gives the opportunity for elected Members and Officers to contribute. However, if another issue arises or escalates, the top issues may need to be reviewed and rescheduled.	Yellow (material)
B	A new priority emerges which could potentially be a top issue	Any new issues would need to be considered and amendments made to the existing list (with appropriate Member approvals)	Yellow (material)

Background documents
Strategic Plan 2016-2020

Relevant web links

Draft ECONOMIC GROWTH SERVICES ANNUAL ACTION PLAN 2017 / 18

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
Vibrant and prosperous economy				
EGS1*	Improve and enhance the health and viability of Lichfield City Centre and Burntwood	<p>Friarsgate development started on site by end of 2017</p> <p>Planning application considered for Olaf Johnson site as part of Burntwood Town Centre development by June 2017 and works progressed by March 2018.</p> <p>Proposals worked up for submission of a planning application for the blue hoarding site, Burntwood by December 2017</p> <p>Property vacancy rates reduced by 1% for both Lichfield City and Burntwood compared with Dec 2016 baselines</p> <p>Successful implementation of the Lichfield City Bid Action Plan</p> <p>Implement new coach park at the Friary</p> <p>Increased footfall in Lichfield City</p>	Head of Economic Growth	EGED

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
		Engagement in funding opportunities such as GBSLEP to bring forward development in the centres		
EGS2*	Encourage job creation and more jobs	<p>Successful delivery of the Business Growth Programme</p> <p>Successful delivery of the Enterprise Programme</p> <p>Supplementary planning advice put in place and proposals for the re-development of the former Rugeley Power Station site agreed.</p>	Head of Economic Growth	EGED
EGS3*	Encourage more visitors to our District	<p>Enhanced Tourist Information Centre facility made available at St Mary's Heritage Centre by March 2018</p> <p>Successful delivery of a District-wide tourist and visitor events programme</p> <p>Visitor numbers increased by at least 1% from 2,583,000</p>	Head of Economic Growth	EGED
Healthy and safe communities				

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
EGS4	Improve feelings of people about crime and anti-social behaviour	City/town centre public closed circuit television system operations reviewed and performing as expected	Head of Economic Growth	EGED
Clean, green and welcoming places to live				
EGS5*	Implement the adopted Local Plan and promote housing and employment growth	<p>Progress planning applications at Deanslade Farm and Cricket Lane, Lichfield to formal approval stage</p> <p>Successful delivery of new employment opportunities at Lichfield South, Liberty Park, Fradley Park and at Burntwood</p> <p>Delivery of the Strategic Development Allocations including housing in line with housing trajectories.</p> <p>Increased delivery rates for housing and employment compared with 2016/17</p> <p>Monies allocated from Community Infrastructure Levy receipts to bring forward key infrastructure</p>	Head of Economic Growth	EGED
EGS6*	Progress Site Allocations Plan to formal adoption	Draft plan formally submitted, examined and found sound identifying new sites for housing, employment and retail etc.	Head of Economic Growth	EGED

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
EGS7	Support the development and implementation of neighbourhood plans	A further 3 neighbourhood plans coming forward, being successful at examination and referendum and then being adopted.	Head of Economic Growth	EGED
EGS8*	Ensure plans for development of a high speed rail line through the District are properly developed, designed and implemented	Plans for both Phase 1 and Phase 2a of HS2 are developed with suitable input from the Council and local communities	Head of Economic Growth	EGED
A council that is fit for the future				
EGS9*	Implement the approved Economic Development Strategy	<p>Increase in net stock of new businesses in the District compared with 2016/17</p> <p>Maintain economic activity rates in the District at 2016/17 levels or better.</p> <p>Increased business rate income</p>	Head of Economic Growth	EGED
EGS10	Implement the Car Parking Strategy	<p>Increased car parking usage figures compared with 2016/17</p> <p>Increased car parking income</p> <p>Successful implementation of re-tendered off-street enforcement arrangements</p> <p>Successful trialling of check-in, check out access and payment systems</p>	Head of Economic Growth	EGED

2017/18 Action Plan for Development Services

Presented by Cabinet Members for Economic Growth, Development and the Environment, Tourism and Communications, and Community.



Date:	29 th March 2017
Agenda Item:	8
Contact Officer:	Sean Coghlan
Tel Number:	308199
Email:	sean.coghlan@lichfielddc.gov.uk
Key Decision?	NO
Local Ward Members	Not applicable

**Economic Growth,
Environment and
Development
(Overview and
Scrutiny) Committee**

1. Executive Summary

- 1.1 The Strategic Plan 2016-20 describes the strategic objectives of the Council. In order to achieve the Council's strategic objectives, there needs to be a mechanism to ensure that there are clear plans and targets for each financial year and that the budget is aligned accordingly. At a strategic level, the council will adopt a Corporate Annual Action Plan (CAAP) which is discussed elsewhere on this agenda.
- 1.2 This report describes the top issues that Development Services in the Directorate of Place and Community will address and be focusing on during the 2017/18 financial year in support of the Strategic Plan and the CAAP. The proposed Service Annual Action Plan is set out at **Appendix A**.
- 1.3 Members are requested to consider whether they believe the most appropriate and relevant issues have been selected, that there is a 'good fit' with the Strategic Plan and that the expected outcomes are sufficiently ambitious and measurable.

2. Recommendations

- 2.1 Members are requested to consider and comment on the top issues for Development Services of the Directorate of Place and Community set out in the proposed 2017/18 Annual Action Plan attached at **Appendix A**.

3. Background

- 3.1 The CAAP is the high-level action plan for the council and its targets cascade into a series of Service Annual Action Plans which are being considered by O&S Committees during the early part of 2017. The Service Annual Action Plans will then inform respective Service Plans which are due for completion by May 2017.
- 3.2 In turn, the targets in the Service Annual Action Plans are aligned with team and individual performance targets in 2017/18. A Service Annual Action Plan for Development Services is attached at **APPENDIX A**.
- 3.3 The top actions facing the Service, which are included within the CAAP, are as follows. These are marked with an * asterisk in the plans attached.

Reference	Issue/ Task	Reason for inclusion
AAP1	Approval of all planning consents related to the delivery of Friarsgate.	Delivery of Friarsgate represents the Council's key regeneration/development project for Lichfield.
AAP1	Approval of the planning permission for Olaf Johnson site as part of the delivery of a Town Centre for Burntwood.	Delivery of a town centre for Burntwood represents the Council's key regeneration/development project for Burntwood.
AAP2	Support the delivery of commercial sites (through granting planning consents) at Liberty Park, Wall Island and Fradley Park.	Job creation is a vital strand of the Council's Economic Development Strategy. The sites listed are important locations for new employment opportunities.
AAP2	Delivery of the Cricket Lane and Deanslade Farm employment allocations through approval of planning consents	Job creation is a vital strand of the Council's Economic Development Strategy. These Strategic Development Sites sites are important locations for new employment opportunities.
AAP6	Delivery of 633 homes and 158 affordable homes in 2017/18.	Implementation of the Local Plan housing trajectories (market and affordable) is essential to ensure the delivery of planned housing growth throughout the District and is a key part of the Councils financial strategy.
AAP6	Grant planning permission for a minimum of 1300 homes.	Granting sufficient dwellings in the housing supply is an important pre-requisite to ensuring the delivery of adopted Local plan housing trajectories.
AAP7	To determine HS2 Schedule 17 approvals for the detailed design of the railway, having due regard to the impact on the local environment and residential amenity.	As a Qualifying Authority it is important that the Council fulfils its obligation to determining these approvals in a timely manner and also to ensure impacts on the local amenity and environment are appropriately mitigated.
AA7	To ensure timely and meaningful responses to HS2 Phase 2a consultations on draft Environmental Impact Assessment and route design.	As with Phase 1 it is important that the Council responds to informal and formal consultations on the route design of Phase 2a and its likely impact on local communities and the environment.
AAP10	Encourage more customers to use digital means to interact with the Council across all service areas.	The transformation of all business areas in Development Services towards greater digital transactions improves the customer experience, reduces cost and is key priority of the innovation/channel shift/digitisation programme.

Alternative Options	The top issues were identified through discussions with the director, service management team and then with the respective Cabinet Members. There was a high degree of consensus on the most important issues. However, Members of the O&S Committee may wish to suggest amendments / make alternative proposals.
Consultation	The selection of the top issues has had regard to the outcome of consultation (with Members, partner organisations, residents and staff) which was conducted as part of the development of the Strategic Plan.
Financial Implications	None arising directly from this report. However, Members and officers need to be mindful of ensuring that the distribution of resources and capacity is adequate to progress the items listed.
Contribution to the Delivery of the Strategic Plan	A great number of actions within Development Services help support the strategic objectives set out in the Council's Strategic Plan for 2016-2020.
Equality, Diversity and Human Rights Implications	Equality and diversity implications are dealt with at an appropriate time in the delivery of the actions in the Appendix. Overall it is anticipated that there will be a positive impact on people with protected characteristics.
Crime & Safety Issues	Crime and safety issues are dealt with at an appropriate time in the delivery of the action in the Appendix.

	Risk Description	How We Manage It	Severity of Risk (RYG)
A	An issue which should have been included in the top issues has been over looked	The process of identifying the top issues is rigorous and gives the opportunity for elected Members and Officers to contribute. However, if another issue arises or escalates, the top issues may need to be reviewed and rescheduled.	Yellow (material)
B	A new priority emerges which could potentially be a top issue	Any new issues would need to be considered and amendments made to the existing list (with appropriate Member approvals)	Yellow (material)

Background documents
Strategic Plan 2016-2020

Relevant web links

Draft DEVELOPMENT SERVICES ANNUAL ACTION PLAN 2017 / 18

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
Vibrant and prosperous economy				
DEVS1*	Improve and enhance the health and viability of Lichfield City Centre and Burntwood	<p>Approval of amendments to Friarsgate Planning Permission by April 2017 to allow Friarsgate to start on site by end of 2017.</p> <p>Planning application approved for Olaf Johnson site as part of Burntwood Town Centre development by June 2017 and works progressed by March 2018.</p> <p>Planning application determined for new coach park by June 2017.</p>	Head of Development Services	EGED
DEVS2*	Encourage job creation throughout the district	<p>Implementation of the Supplementary Planning Document (SPD) for the re-development of the former Rugeley Power Station site in 2017/18 through proactive pre-application planning discussions (leading to the submission of a planning application).</p> <p>Support the development of commercial sites at Liberty Park (Phase 2 planning</p>	Head of Development Services	EGED

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
		<p>application); Wall Island (reserved matters) and Fradley Park (full and outline permissions).</p> <p>Bring forward the Cricket Lane, Lichfield, employment allocation through the approval of outline planning permission.</p>		
Clean, green and welcoming places to live				
DEVS3*	Implement the adopted Local Plan and promote housing and employment growth	<p>Approve planning permission for at least 1300 new homes across the District in 2017/18.</p> <p>Approve major planning applications at Deanslade Farm and Cricket Lane for housing and employment growth.</p> <p>Approve planning applications for new employment opportunities at Lichfield South, Liberty Park, Fradley Park and at Burntwood in 2017/18.</p> <p>Delivery of 633 homes in 2017/18 in line with housing trajectories.</p> <p>Delivery of 158 affordable homes in</p>	Head of Development Services	EGED

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
		<p>accordance with Local Plan targets for 2017/18.</p> <p>Increased delivery rates for housing and employment compared with 2016/17</p>		
DEVS4*	Mitigating the effects on local communities and the environment of the Government's HS2 proposals.	<p>Phase 1 – Commence determining Schedule 17 approvals for the detailed design of the railway, having due regard to the impact on the local environment and residential amenity.</p> <p>Phase 2 – Ensure timely and meaningful responses to consultations on draft Environmental Impact Assessment and route design refinement.</p>	Head of Development Services	EGED
DEVS5	Undertake effective Planning Enforcement.	Increased number of planning applications submitted as a result of enforcement action with 2017/18.	Head of Development Services	EGED
DEVS6	Ensure our heritage assets are maintained and enhanced.	A reduction in the number of listed buildings on the 'at risk' register during 2017/18.	Head of Development Services	EGED
DEVS7	Implement the adopted Local Plan and Supplementary Planning Guidance to ensure net gains in the District's biodiversity.	A 20% net increase in biodiversity gains on major planning applications determined across the District in 2017/18.	Head of Development Services	EGED

Reference no	Ambitions	What will success look like?	Responsible Officer	Governance (O&S)
A council that is fit for the future				
DEVS8*	Encourage more customers to use digital means to interact with the Council.	<p>More transactions completed on-line by customers, such as 70% of planning applications submitted via the Planning Portal by 2017/18.</p> <p>More processes completed with fewer interventions by staff, such as the introduction of direct consultee access on planning applications by 2017/18.</p> <p>Transformation of the Local Land Charges Shared service by moving towards fully electronic, web based services in 2017/18.</p> <p>Implementations of the Building Control Process Review Action Plan to ensure more processes are completed with fewer interventions by staff in 2017/18.</p>	Head of Development Services	Strategic
DEVS9	To be innovative in how we deliver the Council's services – improving resilience, customer service and commercial viability.	Preparation and approval of a full business case for a Staffordshire Local Authority Trading Company (LATC) for Building Control Services in 2017/18.	Head of Development Services	Strategic