SUBMISSION TO STRATEGIC OVERVIEW AND SCRUTINY COMMITTEE

Date: 30th August 2012

Agenda item: 8

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SUBMISSION BY THE CABINET MEMBER FOR COMMUNITY AND ORGANISATIONAL DEVELOPMENT

Annual Performance Report 11/12

1. Purpose of the report

1.1 To provide Members with the opportunity to scrutinise the Council's annual performance level against the Strategic Plan Action Plan 2011/12 by reviewing the Performance Report at **Appendix A**.

2. Background

- 2.1 Sound governance of the organisation needs to be built on strong performance management principles. In Lichfield District Council terms this means that in particular we need to manage the progress on our Strategic Priorities, as set out in the Council's Strategic Plan 2008/12 and which are based on in-depth research and Member manifesto commitments.
- 2.2 Each year we produce a one year action plan that turns the priority actions into tasks that we need to achieve in the current year. It is important that in this area we know what progress is being made and where we may not be progressing as quickly as we wanted. Alongside this we need to monitor our performance in terms of quantitative measures via performance indicators whilst managing associated risk.
- As part of this process the Cabinet have identified those actions, risks and performance measures that are strategically important to them at Cabinet level. The outturn of the actions that Cabinet identified as most important for the 2011/12 Strategic Action Plan will be reported to Cabinet on 4th September 2012. This information is attached at **Appendix A**. Also attached at **Appendix B** is a performance data update. The charts provide an update on performance against a selected number of measures although there are many other indicators that the Council uses at an operational level.
- 2.4 In managing its business, the Council needs to understand and react to the changing profile of risks and ensure that sufficient safeguards are in place to manage those risks. The Corporate Risk Register records the risks which could potentially deter the Council from achieving its priorities and they are assessed so that we understand which of the risks pose the most severe threat. The Register is reviewed and refreshed each year as circumstances change, and quarterly reports are submitted to Audit Committee.
- 2.5 Members have a critical role in promoting data quality. This includes not only challenging and scrutinising the data but also seeking to recommend ways in which the presentation and analysis of the data may be improved.

3. Recommendations

3.1 That Members scrutinise the information attached at **Appendices A and B** as part of the Committee's role in scrutinising overall performance.

3.2 Members may also wish to consider if there are any data quality issues in the data presented and whether the format of the report could be adjusted to further facilitate scrutiny in the future.

4. Community Benefits

4.1 The effective scrutiny of performance data drives performance improvement leading to direct benefits for the Community through improved services and value for money based on achieving key priorities.

5. Financial Implications

5.1 The financial performance is also being reported at this meeting.

6. Strategic Plan Implications

6.1 The report identifies what the Council has achieved in its priority areas against the targets it set in the Strategic Plan Action Plan for 2011/12.

7. Sustainability Issues

7.1 The information scrutinised contains components related to this area of performance.

8. Crime and Community Safety Issues

8.1 The information scrutinised contains components related to this area of performance.

9. Risk Management Issues

9.1 The following risk has been identified as relevant to this report.

Risk Description	Likelihood / Impact	Status	Risk Category	Countermeasures
Ineffective Member scrutiny resulting from the inability to access timely, accurate and relevant data.	Medium / Medium	Material	Reputation	Effective utilisation and enhancement of the systems available to the Council is highly likely to increase the level of scrutiny through improving access to financial and performance data. This will maximise the focus on what is most important to Members of this Committee.
Failure to achieve actions / commitments made in the Strategic Plan Action Plan 2011/12	Medium / Medium	Material	Reputation	Actions are also included in the Service Plans which form the focus of team efforts on a day to day basis; they are regularly monitored by managers to ensure progress remains on track The Corporate Risk register is reviewed regularly by managers and an Update reported on a

Risk Description	Likelihood / Impact	Status	Risk Category	Countermeasures
				quarterly basis to Audit Committee

Background Documents:

Strategic Plan 2008/12

Risk Management Update, reports to Audit Committee, January and May 2012

Strategic Action Plan 2011/12 - End of Year Report



Appendix A

Key: Completed Not fully completed / in progress

Cabinet Member: Cllr Louise Flowith			
Strategic Plan Priority & Action	What We Said We Would Achieve	What We Have Achieved	
Vibrant towns and Villages Deliver improvements in street design and environmental cleanliness. On Track?	Delivery of the year 3 Environmental Action Forum Action Plan	Community Clean-ups Operational Services regularly assist voluntary and community groups with organised litter picking events. Groups are loaned litter pickers and issued with bags to collect waste in. The collection and disposal of any waste is arranged and carried out free of charge. The most recent events offered support were TESCO superstore in Lichfield; community litter pick at Clifton Campville; Fazeley Festival and Fradley Business Park, the litter pickers were purchased via the Joint Operation Group funding.	
		Flytipping In 2011/2012, 171 instances of fly tipping were recorded compared to 278 in the previous year, a decrease of just under 40%. The speed of removal of fly tipping continues to be excellent with removal usually taking place within 24 hours of reporting.	
		Environmental Health Officers carried out 555 duty of care inspections as a consequence of which 14 Statutory Notices and 9 Fixed Penalty Notices were issued. A successful prosecution was carried out in September which resulted in a £5k fine and £1.7k costs.	
		Abandoned Vehicles There were 45 reports of abandoned vehicles in 2011/2012, each one being investigated within 24 hours of being reported. Of the 45 only 3 were considered to be abandoned and had to be removed which included a large goods trailer at Fradley.	
	Improve street cleanliness and environmental cleanliness (N195) with at least 10 per cent of areas rated as satisfactory or better	Cleanliness This is the first year that we have been able to monitor using our locally derived inspection system, The local information that we collect uses a very similar methodology to the former	

NI 195 system, and it is very pleasing to be able to report that we have a high level of cleanliness with 97% of inspections achieving satisfactory status.

Trunk road cleansing

Partnership working has been undertaken with Amey (Highways Agency Contractors), Canwell Traffic Management and Staffordshire County Council to improve working practices for the cleansing of the trunk road network. Most cleansing operations that are carried out on these roads require carriageway lane closures due to Health and Safety regulations. A deep cleanse of the A38 and A51, which will take 4 – 6 weeks with approximately 5 operatives, commenced March 23rd 2012. However, it was reported back that the after cleanse inspection, which took place within 24 hours of the first tranche of cleansing, showed fresh littering in the areas already dealt with, thus highlighting the ongoing battle with littering that Lichfield deals with.

Education

Our communications plan has been to reinforce that fly tipping is an illegal activity, raise awareness of the penalties involved, publicise all successful prosecutions, reassure residents that action is being taken to reduce incidents, encourage reporting of incidents and identify culprits.

We continue to advise members of the public to check that all persons they employ to get rid of their waste are properly licensed. This has taken place using a variety of different methods including Lichfield District Council's website and own literature (In Touch), leaflets, posters and Agripa panels for the sides of the refuse collection vehicles. These vehicles travel across the entire district at least once a week to every household, so this is a particularly useful method of communicating. We also engaged a wider audience beyond Lichfield District by using advertising space on the back of the Pay and Display tickets within our own District Car Parks.

Vibrant towns and Villages Delivery of the Civil Parking Enforcement in

Maintain on-street parking enforcement improving the traffic flow and ensuring a fairer distribution of parking spaces.

On Track?

line with the agreed action plan

In the last twelve months the service issued 6,351 penalty notices for on street and off street offences. Of these 5596 were satisfactorily resolved by either cancellation or payment. The balance of these is in progress. Compared to the previous year, total notices are down by 989 (13%) with on street notices reduced by 9.8% and off street reduced by 15.3%.

The service ran at an on street operating deficit of £19k for the year; this is underwritten by the County Council as the authority with the powers for on street parking enforcement and is an improvement on the £23k deficit predicted at the beginning of the year. The deficit is also significantly lower than the previous year as a result of efficiency savings agreed with the contractor APCOA.

		It is clear that enforcement has led to the waiting restricted areas now being available to be used as they were designed. Consultation on Traffic Order changes was undertaken by the County Council at Cherry Orchard Lichfield, Beacon Street /Anson Avenue in Lichfield and Fazeley Town Centre. Progress on these Orders is slightly behind programme owing to the complex nature of some consultations. The first Resident Parking Zone for the District was agreed for Walsall Road Spur in Lichfield but it has not yet been implemented.
Protect and enhance our environment Identify opportunities to use new technology and work with partners to reduce the cost of the refuse and recycling service. On Track?	Work with County Council to develop a transfer station	The Joint Waste Service continues to be delivered both in accordance with the Operational Plan and within budget. Particular highlights include a successful review of the collection rounds and a reduction in the sickness level which have both helped ease the pressure on employees and agency costs. Discussions are continuing to take place with the County Council concerning the provision of a Waste Transfer Station.

Cabinet Member: Cllr Colin G	Cabinet Member: Cllr Colin Greatorex		
Strategic Plan Priority &Action	What We Said We Would Achieve	What We Have Achieved	
Create safe, strong and Proud communities With partners work to achieve strong and cohesive communities where people are encouraged to get involved in neighbourhood activities including intergenerational projects. On Track?	intergenerational projects delivered in priority areas with a combined attendance of 1,000 or	We worked with partners to organise and deliver over 20 projects attracting more than 5000 community residents. Some of these projects include Forward Action Burntwood Summer fete, Fazeley and Mile Oak Festival, North Lichfield Initiative Environment Day, Burntwood and North Lichfield Lantern Parades, Spring Cleans in Burntwood and Fazeley, Morph4us Community Arts project phases 4 and 5 and many more. Working with partners, we have helped to develop, support and deliver 4 Work Clubs across the district including 3 in the areas worst affected by unemployment. 257 people have registered with the Work Clubs, 32 people have gained employment, 53 have gone into training and 13 people have taken up volunteering.	
	Develop and support 3 Work Clubs in those parts of the District worst affected by unemployment	The Community Development Team have worked in partnership with "GrowWell" and "COGS - Cherry Orchard Garden Services" to support 12 individuals with learning disabilities and 19 people with mental health issues. Through this support 2 people have gone into paid employment and 2 people have gone into more challenging volunteering work.	

P W so in	reate safe, strong and roud communities (ith partners reduce anticial behaviour and nuisance our towns and villages and chieve safer public spaces. In Track?	Review the local tools, powers and case management of anti social behaviour within the context of the National Standard for Incident Recording (NSIR)	There were 1,807 incidents of anti social behaviour compared to 2,264 in the previous year, a reduction of 20% Staffordshire Police has reviewed their crime recording to ensure compliance with the NSIR; this has not impacted on the number of incidents reported. The Community Safety Partnership has reviewed its local tools and case management to include participation in a national project on mental health and anti social behaviour. The effect bereavement or family-break down has on inclination to commit anti social behaviour has also been explored through a project led by St Giles Hospice.
p W to	artners (ith partners provide support develop and sustain new and existing community and	Develop and implement a strategic approach to commissioning services from voluntary organisations with new Service Level Agreements in place by March 2012	Under a new strategic approach to commissioning, a total of 9 voluntary and community organisations have entered into 3 year Service Level Agreements with an annual value of £196k
V	n Track?	Launch the We love Lichfield Fund with support from the Staffordshire Community Foundation	The We Love Lichfield Fund was launched on 25 th May 2011, with £25k gifted by the District Council from dormant trusts that was 100% match funded by the Staffordshire Community Foundation. The first round of grants was made during autumn 2011.

Cabinet Member: Cllr Colin Gi	Cabinet Member: Cllr Colin Greatorex		
Strategic Plan Priority & Action	What We Said We Would Achieve	What We Have Achieved	
Provide value services centred on customer needs.	Implement greater usage of spatial mapping systems to provide better intelligence on service improvement	The use of Experian customer insight data continues to expand via our GIS system.	
Improve efficiency in the way we deliver our services through reviewing our processes and finding ways to work smarter. On Track?	service delivery through the Lichfield Connects Customer Services team – achieving economies of scale and working in partnership	The Connects team now deals with face to face enquiries on behalf of the County Council including providing a customer access point for Staffordshire Cares (giving advice and assistance with using the 'purple pages' which is available in the reception). We are also continuing to provide the customer interface for the joint waste service which includes dealing with approximately 400 calls on refuse issues in a typical week.	
	Maximise the use of current technology and seek opportunities to rationalise on hardware	The telephony and communications project with the County Council will shortly begin to realise revenue cost savings.	
	Promote electronic transactions with	The electronic payments system continues to operate efficiently; moving to the new	

customers to achieve reduced costs and improved services	epayments system has enabled us to streamline processes and consolidate some income processing systems. We have been able to improve efficiencies by automating the handling and processing of files from other payment sources. This consolidation and modernisation will deliver an annual cashable efficiency saving of £12k through reduced licence costs and maintenance of old hardware. The system has also enabled customers to make a wider range of payments resulting in increased use of online channels for payment of parking permits and additional brown bins. In turn, this is reducing the amount of cheques being processed.
	Our customers are experiencing enhanced access to information owing to the automation of council tax balances and business rates and invoices via the web
Reducing procurement costs through maximising central and shared procurement	Costs of the procurement function have been reduced by purchasing procurement services from the County Council.
activities	Through Staffordshire Connects, we have participated in a shared procurement exercise to replace and improve the functionality of our Customer Relationship Management System.
Support work on shared services and change projects across the authority	The Staffordshire One Place Project continues to create opportunities for shared services, and as a result Building Control has recently included South Staffordshire within its shared service partnership.
Re-design the reception area to provide a better customer experience	The new reception centre was designed to provide a fit for purpose facility offering visitors a high quality customer services experience. The renovation has enhanced the reception area by ensuring services are easily accessible to all our customers. By offering an open, friendly and approachable environment and removing some of the barriers e.g. glass partitioning, our Customer Service Advisors are able to help our customers in a warm and friendly manner.
	We have also been able to increase our interview rooms, enabling officers to use the rooms for private and confidential conversations rather than having to discuss issues such as homelessness in the open reception area.
	We continue to extend the range of services to customers for example we became a Customer Access Point for Staffordshire Cares this year.

Cabinet Member: Cllr Ian Pritchard			
Strategic Plan Priority & Action	What We Said We would Achieve	What We Have Achieved	
Improve people's health and well being	Support the implementation of the Let's Work Together project and review the effectiveness of the housing element of the	88 Disabled Facilities Grants were completed at a total expenditure of £633k. The average time taken from first enquiry to the completion of works reduced to 31 weeks compared to 73 weeks in 2010/11.	
With partners help people live independently in their homes for longer. On Track?	initiative	Through the Lets Work Together Project, a total of 5 training sessions on identifying housing risks in the home have been held, which have been attended by 106 home visitors resulting in 9 referrals being made. Overall a total of 392 home visitors were trained in 19 training sessions which resulted in a total of 169 referrals being made.	
		To assist other Districts to set up and adapt a Let's Work Together approach a toolkit has been developed. The toolkit was launched at an event in January 2012 attended by 80 delegates.	
Help people to access a home that's right for them and to live independently.	Deliver 25 affordable homes	The delivery of affordable housing has continued to be impacted upon by the recession as the majority of large housing sites where new affordable homes would have been delivered through s106 or planning gain have been put on hold.	
Make more housing available to local people for social rent or shared ownership. On Track?		Despite this, in 2011-2012 there were a total of 34 affordable housing completions. Of these 12 were social rented (9 at Hawksyard village and 3 at Victoria Place), 4 were mortgage rescue scheme completions and 2 were almshouse conversions which received HCA funding. The remaining completions were intermediate housing and comprised 2 shared ownership at Hawksyard and 14 which were enabled through Government shared equity schemes -10 through Homebuy direct funding and 4 through Firstbuy.	
Help people to access a home that's right for them and to live independently.	90% of homeless decisions made within 25 working days	87% of Homelessness decisions were made within 25 working days of an application. A total of 9 households were placed in Bed & Breakfast during the year at a cost of £7,752 compared to 12 households and £7,652 in 2010/11.	
Protect homeless people and families by improving the services we deliver.	Pilot Outreach Housing Options service trialled	A pilot homelessness outreach service has been arranged for Jigsaw and the Family Justice Centre to commence in May 2012 for 6 months.	
On Track?	Reduce length of stay in Bed & Breakfast accommodation to an average of 4 weeks	The number of households accepted as statutorily homeless was 114 compared to 115 in 2011/12.	
	Reduce length of stay in RSL temporary	The average length of stay in RSL temporary accommodation of families was 13 weeks compared to 16 weeks in 2010/11.	
	accommodation to an average of 13 weeks	The average length of stay in Bed & Breakfast accommodation was 1.95 weeks compared	

		to 0.14 weeks in 2010/11.
Protect and enhance our environment for future generations. Identify and sustainably reuse any formerly used land. On Track?	Initiate investigations on up to 3 new sites; undertake remedial action as necessary	Cabinet was advised Nov 2011 of a significant reduction in the availability of government grant funding which has previously assisted the Council to undertake intrusive investigations. Consequently the Contaminated Land Strategy has been reviewed and it has been agreed that in future, sites will be investigated one at a time in order to manage costs. Where there is a need for remediation, options will be considered on a site specific basis. Accordingly no new site investigations have been started although 2 previously ongoing investigations are in the process of completion. No sites to date have required remediation.
Help people to access a home that's right for them	Assist 80 Households to prevent homelessness for at least six months	Out of a total of 1447 enquiries received in 2011/12, 145 households had their homelessness prevented for at least 6 months as compared to 128 2010/11.
and to live independently. With partners help to prevent	A total of 20 households were helped by the Homelessness Prevention fund with an expenditure of £13,909	
people from becoming homeless.		33 sessions of the Homelessness Education Programme were held during 2011/12 which were attended by 719 participants.
On Track?		

Cabinet Member: CIIr Val Rich	Cabinet Member: Cllr Val Richards		
Strategic Plan Priority & Action	What We Said We Would Achieve	What We Have Achieved	
Create safe, strong and Proud communities Invest more in activities for young people delivered through our leisure centres and neighbourhood projects. On Track?	Start on site with a skatepark for Lichfield	Work on providing a skatepark for Lichfield has continued. We have re-considered our ambitions and because of reservations about our ability to deliver a big facility because of the availability of funding and potential planning concerns, we have reduced the scale of our plans. Working closely with local young skaters and with representatives of the Michael Patterson Group, designs have been completed by reputable skatepark designers and landscape architects and a planning application has been submitted.	
Improve health and wellbeing Have more people, young and	To complete a Sport and Physical Activity Strategy	The headlines for the objectives of the Strategy have been agreed with Members and the Strategy is currently being drafted;	
old, taking part in sport, exercise, play and learning in	To develop more effective links with the primary care trust to offer new opportunities	We have continued to strengthen our relationship with the local primary care trust. Together with the PCT we piloted a Structured Exercise Programme, the initial phase of	

order to promote positive physical and mental health. On Track? (some actions completed)	for those with specific medical conditions	which came to an end in March 2012. The pilot saw approximately 80 people, aged between 16 and 70, with mental health, obesity or orthopaedic related-conditions undertake gym based work at Burntwood and Friary Grange leisure centres. Participants referred themselves to the programme, often signposted by the PCT's lifestyle advisors. The success of the programme has meant that funding has been secured to continue it into
		2012/13.
		We have also re-established a Cardiac Rehabilitation Programme which will operate across 2 years at Friary Grange Leisure Centre. Approximately 40 participants are now enrolled in the 10 week programme of Phase 3 of cardiac rehab. Participants are supported by a cardiac nurse and our Level 4 instructors for the first 10 weeks and are then encouraged to continue with a programme into Phase 4.
		We have also worked with the PCT and its Lifestyle Advisors to develop a pilot programme of activities including Swimfit and Zumba at Burntwood and Friary Grange leisure centres.
	To encourage the staging of the 2012-inspired Community Games	To enter the spirit of the London 2012 Olympic and Paralympic Games, we helped stage six Community Games in Burntwood, Lichfield and across the district.
	To promote our Leisure Activity Passport to concessionary groups	We recognise that some types of people benefit more significantly from exercise and physical activity and so to encourage greater levels of participation we offer free Leisure Activity Passports to specific groups: the over 60s, the disabled, the less affluent, and carers. In 2011/12 we issued 229 Concessionary LAPS to local people.
Improve health and wellbeing Invest more in play facilities	To implement the 2011 summer playschemes programme	Our 2011 summer play programme was implemented; we offered playschemes at 11 sites across the district for those aged 5-11. For those aged 7-13 we offered play activity weeks, including skateboarding, wet n' wild play and art.
and services. On Track?		2,159 daily places were taken up by children on our summer playschemes of which 22% were at the concessionary rate.
		We staged a Playday in Beacon Park in August and attracted over 500 people to a day of fun and excitement.
		Our Playrangers also continued to provide play opportunities at 12 different venues throughout the district;
	To open new play area at Beacon Park	The new play area opened in Beacon Park in April 2011 and further equipment was added subsequently including the Santa Maria play ship, a wooden fort and maze.

	We helped the parish council secure S106 funding and helped appoint designers and
S	contractors to build a new play area on Hospital Road Playing Fields in Hammerwich. A start on site was made in February 2012 and phase 1 was opened shortly after.

Cabinet Member: CIIr Alan White		
Strategic Plan Priority & Action	What We Said We Would Achieve	What We Have Achieved
Improve Health & Wellbeing Plan for sustainable communities. On Track?	Commence work on Land Allocations Development Plan Document Prepare a draft Core Strategy for publication ready to submit to the Secretary of State Undertake further public consultation on specific topics	Work has progressed throughout the year on preparing a draft Core Strategy (Local Plan) for presentation and agreement by members prior to a subsequent formal public consultation exercise. To support the CS/LP further evidence in respect of housing and employment requirements was commissioned and appraised and this has informed the development of draft policy. Preparation of the CS has needed to await the results of this evidence gathering and also consider the implications of a Government review of national planning policy now reflected in a National Planning Policy Framework. Alongside the CS work has commenced on developing a Land Allocations document which will provide more details on specific elements of policy.
Help people realise their potential Produce a fully developed and implemented business engagement strategy. On Track?	Work with partners as members of the two Local Enterprise partnerships to achieve the objectives set	A Business Engagement Strategy for the Lichfield and Tamworth Business and Economic Partnership (BEP) has been developed and is being implemented through various actions including the setting up of a Business Networks Forum and the holding of events which bring partners with an interest in promoting local economic growth together. Aside from the BEP the District Council is an active member of both the Greater Birmingham and Solihull Local Enterprise Partnership and Stoke & Staffordshire LEP and both of these bodies are developing links with business to ensure public policy is aligned with the aims of private sector business.
Help people access a home that's right for them Deliver a range of new housing to meet the changing needs of local people. On Track?	Continually monitor and take account of this in preparing draft Core Strategy and regulated Land Allocations Development Plan Document Report Position through Annual Monitoring	Although housebuilding rates increased slightly in the past year within the district, they remain substantially lower than in previous years reflecting the national picture. Public/private housing schemes have also been slow to come forward because of the state of the economy. Preparation of policy - identifying the nature of housing requirements at a local level and determining how these would be best met in the future - has continued via the formulation of the draft Core Strategy (Local Plan) and the development industry has actively engaged in this process providing some confidence that when market conditions improve housebuilding rates will begin to increase.
Vibrant towns and Villages With partners enhance and	To receive the restored historic parks and to implement according to management plan	Work on the HLF/Big Lottery Lichfield Parks scheme has been completed and attention has now turned to implementing the long-term management and maintenance arrangements

enrich the character of Lichfield District's public spaces, urban areas and parks through the HLF scheme On Track?		agreed as part of the original project submission.
Protect & Enhance our Environment Promote and support biodiversity. On Track?	Bring forward improved habitats as part of the Biodiversity Strategy for Lichfield District and Staffordshire and report progress through the Annual Monitoring Report	Mirroring previous years performance the Countryside team has successfully delivered on a wide range of biodiversity objectives this last year. These have included protecting and enhancing key heathland habitats at Chasewater and Gentleshaw Common and working with partners to further develop important habitats at Muckley Common and Christian Fields, Lichfield, the latter the District's first formally designated local nature reserve. In addition through the planning process current local plan policies aimed at safeguarding existing and creating new habitat have been effectively implemented and similarly work has taken place to feed into the emerging Core Strategy as regards informing future plans and policies.

Cabinet Member: Cllr Margaret Stanhope		
Strategic Plan Priority & Action	What We Said We Would Achieve	What We Have Achieved
Involve local people and partners Provide clear and accountable	Review the Committee structure having regard to the Localism Bill	The existing Committee structure will be kept under review in light of the Localism Act.
leadership to our communities through locally elected Councillors.	Undertake a review of extending the Cabinet pilot scheme of concise reports with web links	Reports are standardised.
On Track?		
Involve local people and partners	Publicise and administer the 2011 local elections and Referendum	The elections and referendum in 2011 were successfully administered.
Increase the numbers of people, young and old, taking part in the democratic process.		Work is underway in preparation for the Police and Crime Commissioners elections in November 2012.
On Track?		

Cabinet Member: CIIr Michael Wilcox		
Strategic Plan Priority & Action	What We Said We Would Achieve	What We Have Achieved
Health & Wellbeing With partners help local people live better lives by getting the financial benefits they are	Achieve a target of 75% of benefit claimants being paid by BACS by 31 March 2012	As at 31/03/2012 84% of housing benefit claimants are paid by BACS.
entitled to from the Council and other agencies. On Track?	Allowance to be produced for landlords on a monthly basis Attendance at all landlord forums. Information on Local Housing Allowance to be produced for landlords on a monthly basis	The Benefits Manager and / or the Training and Liaison Manager in the Benefits Team have attended all landlord forums to give advice / training to them.
	To continue to help customers understand their responsibilities to report changes of circumstances promptly	The Housing Benefits / Council Tax Benefits team have continued to help customers understand their responsibilities by issuing information via forms / internet, and by providing telephone and face to face contact via Lichfield Connects.
	To liaise with outside agencies providing help and support to benefit claimants, maintaining records of information and updating them on a regular basis	Liaising with other agencies / support groups requiring housing benefit / council tax benefit advice is ongoing and they can have the Training and Liaison Manager as a dedicated contact if they choose.
	To work with other government agencies, Department for Work and Pensions, Job Centre Plus, Pensions Service, adhering to best practice and Service Level Agreements to ensure our citizens receive the maximum benefit that they're entitled to	Work with government agencies is required to comply with the Housing and Council Tax Benefit Scheme.
	Work with Fusion Credit Union to encourage people who do not have access to a bank account to join the Credit Union	The Housing Benefit / Council Tax Benefits team continue to encourage customers to use the Credit Union for their housing benefits payments.

Performance Indicator Charts Report

(Indicators selected for high level monitoring by Cabinet Members)



Cabinet Member Cllr Louise Flowith

Performance Indicator	Latest Update	Trend in Performance/Demand for Service
Percentage of household waste sent for reuse, recycling and composting	The percentage of household waste sent for reuse, recycling and composting has been maintained at over 56%.	NI 192 Percentage of household waste sent for reuse, recycling and composting 55.00% 45.09% 40.09% 36.09% 25.09% 20.09% 15.09% 10.09% 40.09% 40.09% 40.09% 40.09% 40.09% 40.00%
Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Litter (percentage of sites where litter is present)	The results again show a high level of cleanliness for the year (note a low value shows high performance)	All 195a Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Litter 0% 0% 7% 7% 6% 6% 6% 6% 9% 9% 9% 1% 1% 1% 1% 1% 1% 1
Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Detritus (percentage of sites where detritus is present	The results again show a high level of cleanliness for the year (note a low value shows high performance)	All 195b Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Detritus 11% 11% 9% 9% 9% 15% 15% 16% 16% 17% 17% 18% 19% 19% 19% 19% 19% 19% 19% 19% 19% 19

Performance Indicator	Latest Update	Trend in Performance/Demand for Service	
Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Graffiti (percentage of sites where graffiti is present)	The results again show a high level of cleanliness for the year (note a low value shows high performance)	All 195c Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Graffiti *** *** *** *** *** *** ***	
Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Flyposting (percentage of sites where fly-posting is present	The results again show a high level of cleanliness for the year (note a low value shows high performance)	All 195d Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Fly-posting	

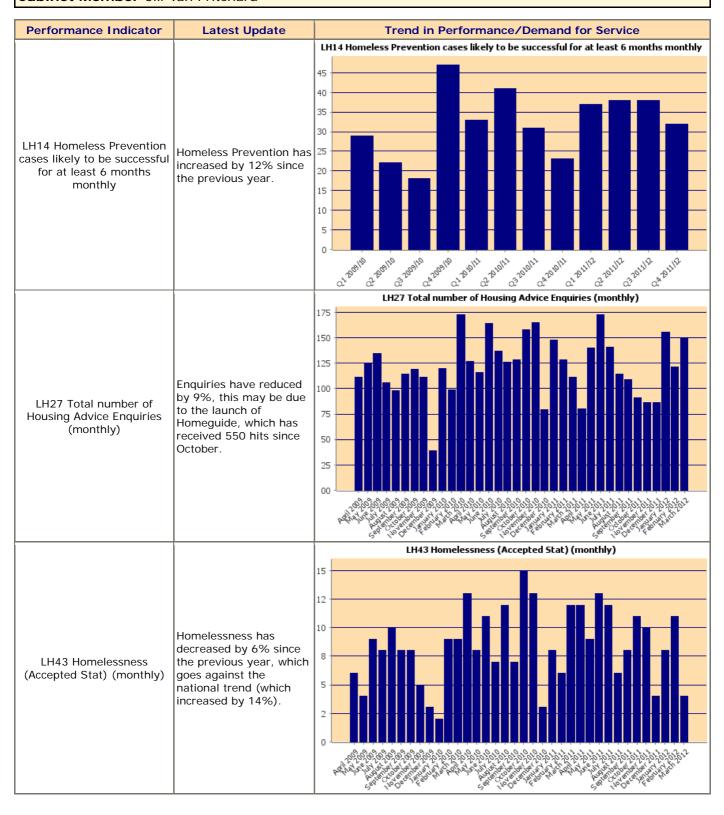
Cabinet Member Cllr Colin Greatorex

Performance Indicator	Latest Update	Trend in Performance/Demand for Service
LICT5b Value of payments made via the LDC website (machine 'WP')	The amount collected by this method increased from £1,404,725 in 2010/11 to £1,643,000 in 2011/12.	£175,000.00 £175,000.00 £150,000.00 £250,000.00 £250,000.00 £25,000.00

Performance Indicator	Latest Update	Trend in Performance/Demand for Service
		LICT5d Value of payments made using the self service telephone number (machine 'TP')
LICT5d Value of payments made using the self service telephone number (machine 'TP')	Collection by this method increased from £1,205,953 in 2010/11 to £1,390,904 in 2011/12.	£150,000.00 £125,000.00 £75,000.00 £50,000.00 £25,000.00
		LICT5f Value of payments made by talking to staff (machine 'WS')
LICT5f Value of payments made by talking to staff (machine 'WS')	An increase from £1,412,210 in 2010/11 to £1,412,384 in 2011/12.	£175,000.00 £125,000.00 £100,000.00 £75,000.00 £25,000.00 £25,000.00
		LLCO5a Number of calls received during the period in the contact centre
LLC05a Number of calls received during the period in the contact centre	The number of calls has reduced since the previous year, this may be because the launch of the Joint Waste Service in the previous year increased the amount of contact.	15,000 14,000 12,000 11,000 9,000 8,000 7,000 6,000 5,000

Performance Indicator	Latest Update	Trend in Performance/Demand for Service
LLC05a(3) Number of calls received for Revs & Bens during the period in the contact centre	A slight reduction in the amount of calls for Revenues and Benefits by telephone.	LLC05a(3) Number of calls received for Revs & Bens during the period in the contact centre 5,000 4,500 4,000 3,500 2,500 2,000 1,500 1,000 500 0
LLC09(e) Contact made in person relating to Benefits	Figures for 2011/12 are very similar to those for 2010/11.	1,250 1,000 750 250 0

Cabinet Member Cllr Ian Pritchard



Cabinet Member Cllr Alan White

