

Subject: FW: Plate Exemption

Importance: High

From: Select Chauffeurs [mailto:enquiries@selectchauffeurs.com]

Sent: 08 August 2012 17:53

To: Lindgren, Tove

Subject: Plate Exemption

Dear Tove

Further to my previous discussion, I wish to put forward the following request for the consideration of the committee.

As I have explained, I do not offer any Private Hire services, I have an executive vehicle (Chrysler 300C) and I *ONLY* provide executive and corporate travel to business type clients and wedding car hire.

In fact, one of my clients is a Lord of the realm!

Although licensed under the Special Events category, I do feel that I am at a considerable disadvantage to many of my competitors because of having to display the Special Events plates at the front and rear of my vehicle.

Most of my competitors who are licensed in the surrounding Licensing districts, Cannock, Walsall, Burton On Trent, Birmingham, Wolverhampton, etc, all have applied for and been given exemption from displaying their Licensing Plates on the outside of the vehicle providing they are only doing this type of work.

In most cases, the Chauffeur Companies concerned are required to have the license plates secured to the inside of the boot area of the vehicle for inspection if required.

In some instances, the relevant Licensing Authority have a small roundel (similar to a Tax Disc Holder) on display in the front windscreen

showing brief detail (Reg No etc) of the exemption & official signature.

In the past, when being asked to quote for events, I have often been asked if my vehicles have "Taxi Plates" on!
As you can guess, I never seem to be successful in obtaining the job in these cases.

Furthermore, very little of my work comes from the Lichfield area, as a good example, I have just today been asked to quote, by an Events Company in Stafford, for the grand opening in October of St Georges Park at Burton on Trent (the new FA Academy!)there are some 800 VIP Guests visiting on that day.

As you can imagine, the Event Company will be contacting many Chauffeur Companies in the area, to fulfill the anticipated transport requirements.

Any company who does not have to display plates will (*as I would!*) point out that there vehicles do not have any 'Taxi' plates on and this will be distinct advantage to them.

Therefore, I respectfully request for an exemption of displaying the plates, for the above stated reasons.

Should you require the vehicle to be presented for inspection by the committee or for any evidence of the type of executive work I only do, I will be happy to oblige.

Kind Regards

Steve Mallen

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