

Appendix for item 7 - 28th November 2012

Appendix F- Proposed Tariffs compared to the Midlands average

Tariff 1	One mile fare	Two mile fare	Five mile fare	Ten mile fare
Midlands Average	£3.54	£5.23	£10.27	£18.68
Lichfield Current	£3.00	£4.80	£10.20	£19.20
Lichfield Proposed	£3.60	£5.30	£10.40	£18.90
Tariff 2	One mile fare	Two mile fare	Five mile fare	Ten mile fare
Midlands Average	£4.71	£6.95	£13.61	£25.18
Lichfield Current	£4.50	£7.00	£14.50	£27.00
Lichfield Proposed	£4.80	£7.10	£14.00	£25.50

Tariff 1	Running Mile
Midlands Average	£1.69
Lichfield Current	£1.80
Lichfield	£1.70
Tariff 2	Running Mile
Midlands Average	£2.25
Lichfield Current	£2.50
Lichfield Proposed	£2.30

Current Soiling Charge	£25
Proposed Soiling Charge	£35
Current Waiting charge Tariff 1	18p per 36 secs
Current Waiting charge Tariff 2	25p per 36 secs
Proposed Waiting charge both Tariffs	0
Current Dog (not assistance)	£1
Proposed Dog (not assistance)	£2
Current Pram or large suitcase	20p each
Proposed Pram or large suitcase	20p each
Current Passengers in excess of 2	20p each
Proposed Passengers in excess of 2	20p each

Comparative Midlands figures are quoted from the September 2012 edition of Private Hire and Taxi Monthly. The Tariffs after the first mile are charged by the 10th of a mile (176 yards) or uncompleted part thereof. For example on Tariff 1 the proposed charge would be 17p per 176 yards or uncompleted part thereof and on Tariff 2 would be 23p per 176 yards or uncompleted part thereof.